

Global Flooring Market 2023-2029

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Abstracts

Flooring refers to the material used to cover the floor of a building or space. There are many different types of flooring materials available, each with its own unique characteristics, advantages, and disadvantages. Some common types of flooring materials include hardwood, tile, carpet, vinyl, and laminate. Choosing the right flooring material depends on a variety of factors, including the specific needs and preferences of the space, the level of foot traffic, and the budget. The global flooring market is expected to increase by USD 152.5 billion, at a compound annual growth rate (CAGR) of 5.55% from 2023 to 2029, according to the latest edition of the Global Flooring Market Report.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global flooring market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, application, end user, distribution channel, and region. The global market for flooring can be segmented by product: resilient flooring, non-resilient flooring. The non-resilient flooring segment held the largest revenue share in 2022. Flooring market is further segmented by application: new construction, replacement. Among these, the replacement segment was accounted for the highest revenue generator in 2022. Based on end user, the flooring market is segmented into: residential, non-residential. The residential segment captured the largest share of the market in 2022. On the basis of distribution channel, the flooring market also can be divided into: offline, online. According to the research, the offline segment had the largest share in the global flooring market. Flooring market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

The non-resilient flooring market is further segmented into wood & laminate, ceramic tiles, carpet, others. Globally, the wood & laminate segment made up the largest share of the flooring market. Furthermore, the non-residential market has been categorized into medical & care centers, retail stores, educational facilities, hospitality & lodging, offices, sports & entertainment, others. The offices segment was the largest contributor to the global flooring market in 2022.

Market Segmentation

By product: resilient flooring, non-resilient flooring

By application: new construction, replacement

By end user: residential, non-residential

By distribution channel: offline, online

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The market research report covers the analysis of key stake holders of the global flooring market. Some of the leading players profiled in the report include Beaulieu International Group, Interface, Inc., Mohawk Industries, Inc., Shaw Industries Group, Inc., Tarkett S.A., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global flooring market.

To classify and forecast the global flooring market based on product, application, end user, distribution channel, region.

To identify drivers and challenges for the global flooring market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global flooring market.

To identify and analyze the profile of leading players operating in the global flooring market.

Why Choose This Report

Gain a reliable outlook of the global flooring market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.
Print authentication provided for the single-user license.

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PART 10. KEY COMPANIES

Beaulieu International Group

Interface, Inc.

Mohawk Industries, Inc.

Shaw Industries Group, Inc.

Tarkett S.A.

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