

Global Fertility Supplement Market 2023-2029

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Abstracts

Fertility supplements are pills, capsules, soft gels, or liquid dietary supplements that are sold over the counter without a prescription and contain specific nutrients designed to support the quality of eggs, sperm, or other aspects of reproductive health. Fertility supplements can contain vitamins, minerals, amino acids, herbs, antioxidants, whole foods, biomolecules, and other nutrients. According to latest analysis by Gen Consulting Company, the global fertility supplement market was USD 1,998 million in 2022 and is expected to reach USD 2,893 million in 2029 and register a CAGR of 6.4% during the forecast period, 2023-2029.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global fertility supplement market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the ingredient, product, gender, distribution channel, and region. The global market for fertility supplement can be segmented by ingredient: natural, synthetic/blend of natural & synthetic. Among these, the synthetic/blend of natural & synthetic segment was accounted for the highest revenue generator in 2022. Fertility supplement market is further segmented by product: capsule, tablet, soft gel, others. The capsule segment is estimated to account for the largest share of the global fertility supplement market. Based on gender, the fertility supplement market is segmented into: women, men. The women segment held the largest share of the global fertility supplement market in 2022 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the fertility supplement market also can be divided into: retail pharmacies, e-pharmacies, others. In 2022, the retail segment



made up the largest share of revenue generated by the fertility supplement market. Fertility supplement market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

Market Segmentation

By ingredient: natural, synthetic/blend of natural & synthetic

By product: capsule, tablet, soft gel, others

By gender: women, men

By distribution channel: retail pharmacies, e-pharmacies, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin

America

The report has also analysed the competitive landscape of the global fertility supplement market with some of the key players being Active Bio Life Science GmbH, Bayer AG, Bionova Inc., Coast Science, LLC, Elan Healthcare Inc., Exeltis USA, Inc., Fairhaven Health, LLC, Fermenta Biotech Limited (FBL), Fertility Nutraceuticals LLC (Ovaterra), Health Medica Limited (Fertility Family), Laboratorios Fertypharm S.L., LENUS Pharma GesmbH, Melting Pot Concepts Private Limited (Zenith Nutrition), Nua Fertility Ireland Limited, Orthomol Pharmazeutische Vertriebs GmbH, The Bird and Be Company, Inc., TTK Healthcare Limited, Vitabiotics Ltd., Wild Nutrition Limited, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global fertility supplement market. To classify and forecast the global fertility supplement market based on ingredient, product, gender, distribution channel, region.

To identify drivers and challenges for the global fertility supplement market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global fertility supplement market.

To identify and analyze the profile of leading players operating in the global fertility supplement market.

Why Choose This Report

Gain a reliable outlook of the global fertility supplement market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.



The market estimate for ease of analysis across scenarios in Excel format. Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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Synthetic/blend of natural & synthetic

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E-pharmacies
Others

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North America

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MEA (Middle East and Africa)

Latin America

PART 10. KEY COMPANIES

Active Bio Life Science GmbH

Bayer AG

Bionova Inc.

Coast Science, LLC

Elan Healthcare Inc.

Exeltis USA, Inc.

Fairhaven Health, LLC

Fermenta Biotech Limited (FBL)

Fertility Nutraceuticals LLC (Ovaterra)

Health Medica Limited (Fertility Family)

Laboratorios Fertypharm S.L.

LENUS Pharma GesmbH

Melting Pot Concepts Private Limited (Zenith Nutrition)

Nua Fertility Ireland Limited

Orthomol Pharmazeutische Vertriebs GmbH

The Bird and Be Company, Inc.

TTK Healthcare Limited

Vitabiotics Ltd.

Wild Nutrition Limited

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