

Global Feminine Hygiene Products Market 2022 - Industry Briefing

<https://marketpublishers.com/r/G99D2E994CACEN.html>

Date: October 2022

Pages: 51

Price: US\$ 1,800.00 (Single User License)

ID: G99D2E994CACEN

Abstracts

Feminine hygiene products are personal care products used during menstruation, vaginal discharge, and other bodily functions related to the vulva and vagina. Products that are used during menstruation may also be called menstrual hygiene products, including menstrual pads, tampons, pantyliners, menstrual cups, menstrual sponges and period panties. Good menstrual hygiene management (MHM) plays a fundamental role in enabling women, girls, and other menstruators to reach their full potential. Menstrual blood, when released from the body attracts various organisms, which multiply in the warmth of the blood, and cause irritation, rashes or urinary tract infections. When girls and women have access to safe and affordable sanitary materials to manage their menstruation, they decrease their risk of infections. This can have cascading effects on overall sexual and reproductive health, including reducing teen pregnancy, maternal outcomes, and fertility. Poor menstrual hygiene, however, can pose serious health risks, like reproductive and urinary tract infections which can result in future infertility and birth complications. According to latest analysis by Gen Consulting Company, the global feminine hygiene products market is poised to grow by USD 14 billion during 2022-2028, progressing at a CAGR of 4.6% during the forecast period.

This industry report offers market estimates of the global market, followed by a detailed analysis of the product, distribution channel, and region. The global market data on feminine hygiene products can be segmented by product: pantyliners, sanitary napkins/pads, tampons, others. Feminine hygiene products market is further segmented by distribution channel: beauty specialty stores and pharmacies, convenience stores, online retail stores, supermarkets and hypermarkets, others. Based on region, the feminine hygiene products market is segmented into: North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The sanitary napkins/pads market is further segmented into thin pads, regular pads. Among these, the regular pads segment was accounted for the highest revenue generator in 2021.

The global feminine hygiene products market is highly competitive. The feminine hygiene products market is dominated by key players, which are Beiersdorf AG, Chongqing Baiya Sanitary Products Co. Ltd., Daio Paper Corporation, Edgewell Personal Care Brands LLC, Empresas CMPC S.A., Essity AB, Ever Green Industria e Comercio Ltda., Guilin Geron Industry Co. Ltd., Hengan International Group Company Limited, INDEVCO Group, Johnson & Johnson (J&J), Kao Corporation, Kimberly-Clark Corporation, Kingdom Healthcare Holdings Limited Guangdong, KleanNara Co. Ltd., Kobayashi Pharmaceutical Co. Ltd., Premier Group (Pty) Ltd (Lil Lets Group Ltd.), The Lion Match Company (Pty) Ltd, The Procter & Gamble Company (P&G), Unicharm Corporation, Welcron Healthcare Co. Ltd.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Feminine Hygiene Products Market

Identify segments/areas to invest in over the forecast period in the Global Feminine Hygiene Products Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Contents

PART 1. SUMMARY

PART 2. INTRODUCTION

Study period
Geographical scope
Market segmentation

PART 3. FEMININE HYGIENE PRODUCTS MARKET OVERVIEW

PART 4. MARKET BREAKDOWN BY PRODUCT

Pantyliners
Sanitary napkins/pads
Tampons
Others

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Beauty specialty stores and pharmacies
Convenience stores
Online retail stores
Supermarkets and hypermarkets
Others

PART 6. MARKET BREAKDOWN BY REGION

North America
Asia Pacific
Europe
Middle East and Africa
Latin America

PART 7. KEY COMPANIES

Beiersdorf AG
Chongqing Baiya Sanitary Products Co., Ltd.

Daio Paper Corporation
Edgewell Personal Care Brands LLC
Empresas CMPC S.A.
Essity AB
Ever Green Industria e Comercio Ltda.
Guilin Geron Industry Co., Ltd.
Hengan International Group Company Limited
INDEVCO Group
Johnson & Johnson (J&J)
Kao Corporation
Kimberly-Clark Corporation
Kingdom Healthcare Holdings Limited, Guangdong
KleanNara Co., Ltd.
Kobayashi Pharmaceutical Co., Ltd.
Premier Group (Pty) Ltd (Lil Lets Group Ltd.)
The Lion Match Company (Pty) Ltd
The Procter & Gamble Company (P&G)
Unicharm Corporation
Welcron Healthcare Co., Ltd.

PART 8. METHODOLOGY

I would like to order

Product name: Global Feminine Hygiene Products Market 2022 - Industry Briefing

Product link: <https://marketpublishers.com/r/G99D2E994CACEN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G99D2E994CACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970