

Global Fantasy Sports Market 2022-2028

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Abstracts

The global fantasy sports market size is projected to grow by USD 51 billion from 2022 to 2028, registering a CAGR of 18.9 percent, according to a new report by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global fantasy sports market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the fantasy sports industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the sports type, fee type, mode, platform, end user, and region. The global market for fantasy sports can be segmented by sports type: cricket, soccer/football, basketball, baseball, others. The soccer/football segment held the largest revenue share in 2021. Fantasy sports market is further segmented by fee type: paid, hybrid, free. Among these, the paid segment was accounted for the highest revenue generator in 2021. Based on mode, the fantasy sports market is segmented into: live, virtual. The live segment captured the largest share of the market in 2021. On the basis of platform, the fantasy sports market also can be divided into: dedicated sports, gamut sports, news-based platforms. According to the research, the gamut sports segment had the largest share in the global fantasy sports market. Fantasy sports market by end user is categorized into: household employees, office employees, students, unemployed, others. The fantasy sports market by region can be segmented into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By sports type:

cricket

soccer/football

basketball

baseball

others

By fee type:

paid

hybrid

free

By mode:

live

virtual

By platform:

dedicated sports

gamut sports

news-based platforms

By end user:

household employees

office employees

students

unemployed

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report has also analysed the competitive landscape of the global fantasy sports market with some of the key players being ASAP Italia S.r.l., CBS Sports Network (CBS Broadcasting, Inc.), DraftKings Inc., Dream Sports Inc., ESPN Sports Media Ltd., FanDuel Inc (Flutter Entertainment plc), Fantrax, Mobile Premier League (MPL), NFL Enterprises LLC, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global fantasy sports market.

To classify and forecast the global fantasy sports market based on sports type, fee type, mode, platform, end user, region.

To identify drivers and challenges for the global fantasy sports market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global fantasy sports market.

To identify and analyze the profile of leading players operating in the global fantasy sports market.

Why Choose This Report

Gain a reliable outlook of the global fantasy sports market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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CBS Sports Network (CBS Broadcasting, Inc.)

DraftKings Inc.

Dream Sports Inc.

ESPN Sports Media Ltd.

FanDuel Inc (Flutter Entertainment plc)

Fantrax

Mobile Premier League (MPL)

NFL Enterprises LLC

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