

Global False Eyelashes Market 2022-2028

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Abstracts

According to Gen Consulting Company, the global false eyelashes market size is expected to increase from USD 1,311 billion in 2021 to USD 1,749 billion by 2028, garnering a CAGR of 4.2% over the evaluated period.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global false eyelashes market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the false eyelashes industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, type, distribution channel, and region. The global market for false eyelashes can be segmented by product: accent lashes, individual lashes, strip lashes, others. False eyelashes market is further segmented by type: natural lashes, synthetic lashes. Based on distribution channel, the false eyelashes market is segmented into: convenience stores, e-commerce, hypermarkets & supermarkets. On the basis of region, the false eyelashes market also can be divided into: North America, Europe, Asia-Pacific, Rest of the World.

By product:

accent lashes

individual lashes

strip lashes

others

By type:

natural lashes

synthetic lashes

By distribution channel:

convenience stores

e-commerce

hypermarkets & supermarkets

By region:

North America

Europe

Asia-Pacific

Rest of the World

The report also provides a detailed analysis of several leading false eyelashes market vendors that include American International, Inc., A.S. Watson Group, e.l.f. Cosmetics, Inc., House of Lashes, Huda Beauty Limited, Lilly Lashes, LLC, Lush Korea, Parfums de Coeur, Ltd., Sephora SA, Shiseido Company, Limited, The Estee Lauder Companies Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global false eyelashes market.

To classify and forecast the global false eyelashes market based on product, type, distribution channel, region.

To identify drivers and challenges for the global false eyelashes market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global false eyelashes market.

To identify and analyze the profile of leading players operating in the global false eyelashes market.

Why Choose This Report

Gain a reliable outlook of the global false eyelashes market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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North America
Europe
Asia-Pacific
Rest of the World

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American International, Inc.
A.S. Watson Group
e.l.f. Cosmetics, Inc.
House of Lashes
Huda Beauty Limited
Lilly Lashes, LLC
Lush Korea
Parfums de Coeur, Ltd.
Sephora SA
Shiseido Company, Limited
The Estee Lauder Companies Inc.

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