

Global Extended Reality Display Market 2023-2029

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Abstracts

Extended reality (XR) is an umbrella term for computer-generated environments that merge the physical and virtual worlds or create an entirely virtual experience for users. XR lies at the intersection of three technologies: virtual reality (VR), augmented reality (AR) and mixed reality (MR). By using extended reality, people are able to visit virtual environments and engage in experiences in an immersive and interactive way that can realistically match what they can access in the real world. Gen Consulting Company predicts the global extended reality display market will grow from USD 876 million in 2022 to USD 10,068 million by 2029, achieving a compound annual growth rate (CAGR) of 41.7 percent.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global extended reality display market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, end user, and region. The global market for extended reality display can be segmented by product: liquid crystal displays (LCD), organic light emitting diode (OLED) displays, others. The OLED displays segment was the largest contributor to the global extended reality display market in 2022. Extended reality display market is further segmented by end user: aerospace and defense, education, healthcare, manufacturing, media and entertainment, retail, others. According to the research, the media and entertainment segment had the largest share in the global extended reality display market. Based on region, the extended reality display market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific held the largest revenue share in 2022.

Market Segmentation

By product: liquid crystal displays (LCD), organic light emitting diode (OLED) displays, others

By end user: aerospace and defense, education, healthcare, manufacturing, media and entertainment, retail, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Extended Reality Display Market, including BOE Technology Group Co., Ltd., eMagin Corporation, Japan Display Inc., Kopin Corporation, LG Display Co., Ltd., Lumus Ltd., Plessey Company plc, Realfiction Holding AB, Samsung Electronics Co., Ltd., Seiko Epson Corporation, Sony Corporation, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global extended reality display market.

To classify and forecast the global extended reality display market based on product, end user, region.

To identify drivers and challenges for the global extended reality display market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global extended reality display market.

To identify and analyze the profile of leading players operating in the global extended reality display market.

Why Choose This Report

Gain a reliable outlook of the global extended reality display market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Others

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Education
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Manufacturing
Media and entertainment
Retail
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North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

PART 8. KEY COMPANIES

BOE Technology Group Co., Ltd.

eMagin Corporation

Japan Display Inc.

Kopin Corporation

LG Display Co., Ltd.

Lumus Ltd.

Plessey Company plc

Realfiction Holding AB

Samsung Electronics Co., Ltd.

Seiko Epson Corporation

Sony Corporation

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