

# Global Ethyl Vanillin Industry Report 2016

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## Abstracts

This report provides detailed analysis of worldwide markets for Ethyl Vanillin from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the Ethyl Vanillin market and further lays out an analysis of the factors influencing the supply/demand for Ethyl Vanillin, and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Ethylvanillin is the organic compound with the formula  $(C_2H_5O)(HO)C_6H_3CHO$ . This colorless solid consists of a benzene ring with hydroxyl, ethoxy, and formyl groups on the 4, 3, and 1 positions, respectively. As a flavorant, ethylvanillin is about three times as potent as vanillin and is used in the production of chocolate. The molecule revolutionized both the design and aesthetics of olfactory art; artist Aimé Guerlain used it in 'Jicky' (1889), one of the earliest uses of the synthetic molecules that freed scent artists from the limits of natural materials.

GCC's report, Global Ethyl Vanillin Industry Report 2016, has been prepared based on the synthesis, analysis, and interpretation of information about the global Ethyl Vanillin market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global Ethyl Vanillin market are Borregaard, Solvay, Zhonghua Chemical.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of Ethyl Vanillin industry has been provided.

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## **ABBREVIATIONS**

## **DISCLAIMER**

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