Global Enterprise Application Integration (EAI) Market 2023-2029

Abstracts

Enterprise Application Integration (EAI) is the process of integrating different software applications and systems used within an organization to work together seamlessly, in order to improve efficiency and productivity. EAI enables different applications to communicate and share data with each other, regardless of the technology or platform they are built on. The global enterprise application integration market is likely to register a CAGR of over 14.71% with an incremental growth of USD 16.9 billion during the forecast period 2023-2029.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global enterprise application integration market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the deployment type, organization size, end user, and region. The global market for enterprise application integration can be segmented by deployment type: on-premise, cloud, hybrid. Globally, the on-premise segment made up the largest share of the enterprise application integration market. Enterprise application integration market is further segmented by organization size: large enterprises, small and medium-sized enterprises. The large enterprises segment captured the largest share of the market in 2022. Based on end user, the enterprise application integration market is segmented into: financial, telecom, healthcare, retail, government, manufacturing, others. According to the research, the telecom segment had the largest share in the global enterprise application integration market. On the basis of region, the

enterprise application integration market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the largest revenue share in 2022.

Market Segmentation
By deployment type: on-premise, cloud, hybrid
By organization size: large enterprises, small and medium-sized enterprises
By end user: financial, telecom, healthcare, retail, government, manufacturing, others
By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides a detailed analysis of several leading enterprise application integration market vendors that include Fujitsu Limited, IBM Corporation, Itransition Group, Microsoft Corporation, Oracle Corporation, salesforce.com Inc., Sap SE, Software AG, Tibco Software Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.
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Scope of the Report
To analyze and forecast the market size of the global enterprise application integration market.
To classify and forecast the global enterprise application integration market based on deployment type, organization size, end user, region.
To identify drivers and challenges for the global enterprise application integration market.
To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global enterprise application integration market.
To identify and analyze the profile of leading players operating in the global enterprise application integration market.

Why Choose This Report
Gain a reliable outlook of the global enterprise application integration market forecasts from 2023 to 2029 across scenarios.
Identify growth segments for investment.
Stay ahead of competitors through company profiles and market data.
The market estimate for ease of analysis across scenarios in Excel format.
Strategy consulting and research support for three months.
Print authentication provided for the single-user license.

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Manufacturing

Others

PART 8. MARKET BREAKDOWN BY REGION

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

PART 9. KEY COMPANIES

Fujitsu Limited

IBM Corporation

Itransition Group

Microsoft Corporation

Oracle Corporation

salesforce.com Inc.

Sap SE

Software AG

Tibco Software Inc.

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