

Global Electric Lawn Mower Market 2022-2028

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Abstracts

Garnering a CAGR of 7.6% from 2022 to 2028, the global electric lawn mower market is projected to reach worth of USD 7,466 million by 2028-end, according to a new report by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global electric lawn mower market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the electric lawn mower industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, power source, blade type, drive type, distribution channel, end user, and region. The global market for electric lawn mower can be segmented by product: ride-on mowers, robotic lawn mowers, walk-behind mowers. Electric lawn mower market is further segmented by power source: electric corded, battery-powered. Based on blade type, the electric lawn mower market is segmented into: cylinder blades, deck/standard blades, mulching blades, lifting blades. On the basis of drive type, the electric lawn mower market also can be divided into: manual drive, all-wheel drive (AWD), front-wheel drive (FWD), rear-wheel drive (RWD). Electric lawn mower market by distribution channel is categorized into: offline, online. The electric lawn mower market by end user can be segmented into: residential, professional landscaping services, golf courses & other sports arenas, government & others. Based on region, the electric lawn mower market is further categorized into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By product:

ride-on mowers

robotic lawn mowers

walk-behind mowers

By power source:

electric corded

battery-powered

By blade type:

cylinder blades

deck/standard blades

mulching blades

lifting blades

By drive type:

manual drive

all-wheel drive (AWD)

front-wheel drive (FWD)

rear-wheel drive (RWD)

By distribution channel:

offline

online

By end user:

residential

professional landscaping services

golf courses & other sports arenas

government & others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report also provides a detailed analysis of several leading electric lawn mower market vendors that include Alfred Karcher SE & Co. KG, AL-KO SE, Ariens Company, AS-Motor GmbH, Briggs & Stratton Corporation, Chervon Global Holdings Limited, Deere & Company, Einhell Germany AG, Emak S.p.A., Honda Motor Co., Ltd., Husqvarna AB, iRobot Corporation, Makita Corporation, Robert Bosch GmbH, STIGA S.p.A., Stihl Holding AG & Co. KG, Sunrise Global Marketing, LLC (Greenworks), The Toro Company, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global electric lawn mower market.

To classify and forecast the global electric lawn mower market based on product, power source, blade type, drive type, distribution channel, end user, region.

To identify drivers and challenges for the global electric lawn mower market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global electric lawn mower market.

To identify and analyze the profile of leading players operating in the global electric lawn mower market.

Why Choose This Report

Gain a reliable outlook of the global electric lawn mower market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Alfred Karcher SE & Co. KG

AL-KO SE

Ariens Company

AS-Motor GmbH

Briggs & Stratton Corporation

Chervon Global Holdings Limited

Deere & Company

Einhell Germany AG

Emak S.p.A.

Honda Motor Co., Ltd.

Husqvarna AB

iRobot Corporation

Makita Corporation

Robert Bosch GmbH

STIGA S.p.A.

Stihl Holding AG & Co. KG

Sunrise Global Marketing, LLC (Greenworks)

The Toro Company

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