

Global Educational Technology Market 2023-2029

<https://marketpublishers.com/r/G583641B776FEN.html>

Date: March 2023

Pages: 75

Price: US\$ 2,250.00 (Single User License)

ID: G583641B776FEN

Abstracts

Educational Technology (EdTech) refers to the use of advanced technology to assist and enhance teaching and learning methods. These technologies can include hardware devices, software applications, and digital platforms that are designed to improve education workflows and enable better collaboration and communication. EdTech plays a critical role in the transformation of the education industry, enabling better, customized learning experiences while facilitating the teaching and learning process with improved workflow, efficiency, and knowledge delivery. The global EdTech market is projected to rise by USD 187.4 billion by 2029, according to the latest market study results. It is anticipated to expand at a CAGR of 15.78 percent during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global EdTech market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the sector, type, end user, and region. The global market for EdTech can be segmented by sector: preschool, K-12, higher education, others. Globally, the K-12 segment made up the largest share of the EdTech market. EdTech market is further segmented by type: hardware, software, content. The hardware segment captured the largest share of the market in 2022. Based on end user, the EdTech market is segmented into: business, consumer, others. According to the research, the business segment had the largest share in the global EdTech market. On the basis of region, the EdTech market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the largest revenue share in 2022.

Market Segmentation

By sector: preschool, K-12, higher education, others

By type: hardware, software, content

By end user: business, consumer, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global EdTech market report offers detailed information on several market vendors, including Alphabet Inc, Blackboard Inc., BYJU'S, Chegg, Inc., Coursera, Inc., Instructure, Inc., Udacity, Inc., Upgrad Education Private Limited, Vedantu, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global EdTech market.

To classify and forecast the global EdTech market based on sector, type, end user, region.

To identify drivers and challenges for the global EdTech market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global EdTech market.

To identify and analyze the profile of leading players operating in the global EdTech market.

Why Choose This Report

Gain a reliable outlook of the global EdTech market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Asia-Pacific

MEA (Middle East and Africa)

Latin America

PART 9. KEY COMPANIES

Alphabet Inc

Blackboard Inc.

BYJU'S

Chegg, Inc.

Coursera, Inc.

Instructure, Inc.

Udacity, Inc.

Upgrad Education Private Limited

Vedantu

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