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# Global E-Learning Market 2022-2028

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## Abstracts

E-learning is a type of learning conducted digitally via electronic media, typically involving the internet. It can be accessed via most electronic devices including a computer, laptop, tablet or smartphone, making it a versatile and easy way for students to learn wherever they are. E-learning resources come in a variety of forms – from software programmes and digital courses to interactive online platform and apps. According to market research study published by Gen Consulting Company, the market size of the global e-learning sector is expected to rise by USD 166 billion with a CAGR of 12.3% by the end of 2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global e-learning market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the e-learning industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the learning mode, delivery mode, function, end user, and region. The global market for e-learning can be segmented by learning mode: instructor-led, self-paced. Globally, the self-paced segment made up the largest share of the e-learning market. E-learning market is further segmented by delivery mode: learning management software (LMS), packaged content, others. The packaged content segment captured the largest share of the market in 2021. Based on function, the e-learning market is segmented into: testing, training. According to the research, the training segment had the largest share in the global e-learning market. On the basis of end user, the e-learning market also can be divided into: corporate, government, higher education, K-12, vocational. E-learning market by region is categorized into: North America, Asia Pacific, Europe, Rest of the World (ROW).

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By learning mode:

instructor-led

self-paced

By delivery mode:

learning management software (LMS)

packaged content

others

By function:

testing

training

By end user:

corporate

government

higher education

K-12

vocational

By region:

North America

Asia Pacific

Europe

Rest of the World (ROW)

The global e-learning market report offers detailed information on several market vendors, including Adobe Systems Inc., Aptara Inc., Blackboard, Inc., Cengage Learning Asia Pte Ltd, Chegg, Inc., Cisco Systems, Inc., Cogna Educacao SA, Cornerstone OnDemand, Inc., Coursera Inc., D2L Corporation, Educomp Solutions Ltd., edX Inc., LinkedIn Corporation, Macmillan Publishers International Limited, McGraw-Hill, Oracle Corporation, Pearson plc, SAP SE, Skillsoft Limited, Telefonica, S.A., Think & Learn Private Limited (Byju's), Thomson Reuters Corporation, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global e-learning market.

To classify and forecast the global e-learning market based on learning mode, delivery mode, function, end user, region.

To identify drivers and challenges for the global e-learning market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global e-learning market.

To identify and analyze the profile of leading players operating in the global e-learning market.

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Why Choose This Report

Gain a reliable outlook of the global e-learning market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Self-paced

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Others

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Training

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Corporate
Government
Higher education
K-12
Vocational

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North America
Asia Pacific
Europe
Rest of the World (ROW)

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Aptara Inc.
Blackboard, Inc.
Cengage Learning Asia Pte Ltd
Chegg, Inc.
Cisco Systems, Inc.
Cogna Educacao SA
Cornerstone OnDemand, Inc.
Coursera Inc.
D2L Corporation
Educomp Solutions Ltd.
edX Inc.
LinkedIn Corporation
Macmillan Publishers International Limited
McGraw-Hill
Oracle Corporation
Pearson plc
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