

# Global E-commerce Software Market 2023-2029

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## Abstracts

E-commerce software refers to the specialized software platforms and tools that are used for the operation of e-commerce businesses. These software tools enable online businesses to manage their online stores, sell products and services, and process payments securely and efficiently. According to the latest estimates, the global e-commerce software market is set to achieve an incremental growth of USD 16.6 billion, accelerating at a CAGR of almost 17.54% during the forecast period 2023-2029.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global e-commerce software market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the deployment mode, application, and region. The global market for e-commerce software can be segmented by deployment mode: cloud, on-premises. Globally, the cloud segment made up the largest share of the e-commerce software market. E-commerce software market is further segmented by application: apparel, food and beverages, automotive, home & electronics, medical, financial, others. The apparel segment captured the largest share of the market in 2022. Based on region, the e-commerce software market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. According to the research, North America had the largest share in the global e-commerce software market.

### Market Segmentation

By deployment mode: cloud, on-premises

By application: apparel, food and beverages, automotive, home & electronics, medical,

financial, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides a detailed analysis of several leading e-commerce software market vendors that include SAP SE, Salesforce.com, Inc., Pitney Bowes Inc., Oracle Corporation, Adobe Inc., Shopify Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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#### Scope of the Report

To analyze and forecast the market size of the global e-commerce software market.

To classify and forecast the global e-commerce software market based on deployment mode, application, region.

To identify drivers and challenges for the global e-commerce software market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global e-commerce software market.

To identify and analyze the profile of leading players operating in the global e-commerce software market.

#### Why Choose This Report

Gain a reliable outlook of the global e-commerce software market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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SAP SE  
Salesforce.com, Inc.  
Pitney Bowes Inc.  
Oracle Corporation  
Adobe Inc.  
Shopify Inc.

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