

Global E-commerce Plastic Packaging Market 2022 - Industry Briefing

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Abstracts

The global e-commerce plastic packaging market size is projected to grow by USD 27.3 billion from 2022 to 2028, registering a CAGR of 15 percent, according to a new report by Gen Consulting Company.

This industry report offers market estimates of the global market, followed by a detailed analysis of the type, end user, and region. The global market data on e-commerce plastic packaging can be segmented by type: pouches and bags, protective packaging, shrink films, others. According to the research, the protective packaging segment had the largest share in the global e-commerce plastic packaging market. E-commerce plastic packaging market is further segmented by end user: apparel, consumer electronics, food and beverages, home care and furnishing, personal care and cosmetics, others. In 2021, the consumer electronics segment made up the largest share of revenue generated by the e-commerce plastic packaging market. Based on region, the e-commerce plastic packaging market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Among these, Asia-Pacific was accounted for the highest revenue generator in 2021.

The global e-commerce plastic packaging market is highly competitive. The e-commerce plastic packaging market is dominated by key players, which are Amcor plc, Berry Global Inc., CCL Industries Inc., Clondalkin Group Holdings B.V., Constantia Flexibles Holding GmbH, Coveris Management GmbH, Huhtamaki Oyj, Mondi plc, Sealed Air Corporation, Sonoco Products Company, Transcontinental Inc.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global E-commerce Plastic Packaging Market

Identify segments/areas to invest in over the forecast period in the Global E-commerce Plastic Packaging Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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CCL Industries Inc.
Clondalkin Group Holdings B.V.
Constantia Flexibles Holding GmbH
Coveris Management GmbH
Huhtamaki Oyj
Mondi plc
Sealed Air Corporation
Sonoco Products Company
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