

# Global E-cigarettes Market 2022-2028

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## Abstracts

An e-cigarette is a battery-operated device that contains a solution, called e-liquid, which is vaporized for the user to inhale using a heated atomizer. The solutions typically contain nicotine, though not always, as well as flavorings, and other potentially harmful chemicals and ultrafine particles. According to latest analysis by Gen Consulting Company, the global e-cigarettes market is poised to grow by USD 23.8 billion during 2022-2028, progressing at a CAGR of 12.6% during the forecast period.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global e-cigarettes market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the e-cigarettes industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, battery mode, distribution channel, and region. The global market for e-cigarettes can be segmented by product: open systems, closed systems. E-cigarettes market is further segmented by battery mode: automatic e-cigarettes, manual e-cigarettes. Globally, the automatic e-cigarettes segment made up the largest share of the e-cigarettes market. Based on distribution channel, the e-cigarettes market is segmented into: offline (forecourt and convenience stores, specialty stores, grocery stores, others), online retailing. On the basis of region, the e-cigarettes market also can be divided into: North America, Europe, Latin America, Rest of the World (RoW).

By product:

open systems

closed systems

By battery mode:

automatic e-cigarettes

manual e-cigarettes

By distribution channel:

offline (forecourt and convenience stores, specialty stores, grocery stores, others)

online retailing

By region:

North America

Europe

Latin America

Rest of the World (RoW)

The open systems market is further segmented into e-liquids, vaporizers and charging devices. In 2021, the e-liquids segment made up the largest share of revenue generated by the e-cigarettes market. Furthermore, the closed systems market has been categorized into cartridges, disposable e-cigarettes, rechargeable e-cigarettes. Among these, the cartridges segment was accounted for the highest revenue generator in 2021.

The global e-cigarettes market report offers detailed information on several market vendors, including British American Tobacco plc, Imperial Brands plc, EVO Brands, LLC, Flavourart srl, Gaiatrend SARL, Japan Tobacco Inc., JUUL Labs Inc., Kaival

Brands Innovations Group, Inc., NJOY, LLC, Philip Morris International Inc., Relx II HK Limited, Ritchy Group Limited, Shenzhen Eigate Technology Co., Ltd., Shenzhen Innokin Technology Co., Ltd., Shenzhen iSmoka Electronics Co., Ltd., Shenzhen IVPS Technology Co., Ltd., Shenzhen Joye Technology Co., Ltd., Shenzhen Kanger Technology Co., Ltd., Shenzhen Smoore Technology Limited, among others.

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### Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

### Scope of the Report

To analyze and forecast the market size of the global e-cigarettes market.

To classify and forecast the global e-cigarettes market based on product, battery mode, distribution channel, region.

To identify drivers and challenges for the global e-cigarettes market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global e-cigarettes market.

To identify and analyze the profile of leading players operating in the global e-cigarettes market.

### Why Choose This Report

Gain a reliable outlook of the global e-cigarettes market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Europe

Latin America

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Imperial Brands plc

EVO Brands, LLC

Flavourart srl

Gaiatrend SARL

Japan Tobacco Inc.

JUUL Labs Inc.

Kaival Brands Innovations Group, Inc.

NJOY, LLC

Philip Morris International Inc.

Relx II HK Limited

Ritchy Group Limited

Shenzhen Eigate Technology Co., Ltd.

Shenzhen Innokin Technology Co., Ltd.

Shenzhen iSmoka Electronics Co., Ltd.

Shenzhen IVPS Technology Co., Ltd.

Shenzhen Joye Technology Co., Ltd.

Shenzhen Kanger Technology Co., Ltd.

Shenzhen Smoore Technology Limited

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