

Global E-Cigarette Market Outlook 2019-2024

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Abstracts

The analysts forecast the global e-cigarette market to exhibit a CAGR of 20.61% during the period 2019-2024. The report covers the present scenario and the growth prospects of the global e-cigarette for 2019-2024. To calculate the market size, the report considers the e-cigarette sales volume and revenue.

The projections featured in the report have been derived using proven research methodologies and assumptions. By doing so, the research report serves as a repository of analysis and information for every facet of the market, including but not limited to: regional markets, types, and applications.

Geographically, the global e-cigarette market is segmented into North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at a global, regional & country level, and provides an analysis of the market trends in each of the sub-segments from 2019 to 2024.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

On the basis of type, the global e-cigarette market is segmented into:

Disposable

Rechargeable

Modular

Based on application, the e-cigarette market is segmented into:

Online

Offline

The report also includes a discussion of the key vendors operating in this market. Some of the leading players in the global e-cigarette market are:

British American Tobacco p.l.c.

Imperial Brands Plc

Innokin Technology Co. Ltd.

Japan Tobacco Inc.

JUUL Labs Inc.

Philip Morris International Inc.

Shenzhen IVPS Technology Co., Ltd.

Shenzhen Kanger technology Co., Ltd.

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Objective of the study:

To analyze and forecast the market size of global e-cigarette market.

To classify and forecast global e-cigarette market based on product type, application and region.

To identify drivers and challenges for global e-cigarette market.

To examine competitive developments such as expansions, mergers & acquisitions, etc., in global e-cigarette market.

To conduct pricing analysis for global e-cigarette market.

To identify and analyze the profile of leading players operating in global e-cigarette market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of e-cigarette

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to e-cigarette

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with e-cigarette suppliers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports, and proprietary databases.

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