

# Global Dog Food Market 2022 - Snapshot

<https://marketpublishers.com/r/G112494F36C4EN.html>

Date: September 2022

Pages: 46

Price: US\$ 1,550.00 (Single User License)

ID: G112494F36C4EN

## Abstracts

Globally, dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%. Fish (12%), birds (6%), and other pet types (6%) all rank significantly lower. Dogs can have many positive effects on the lives of their owners. They influence social, emotional, and cognitive development in children, promote an active lifestyle, provide companionship, and have even been able to detect oncoming epileptic seizures or the presence of certain cancers. Dogs can also help to relieve stress and anxiety in people. According to Gen Consulting Company, the global dog food market is set to achieve an incremental growth of USD 26 billion, accelerating at a CAGR of almost 6.8% during the forecast period 2022-2028.

This industry report offers market estimates of the global market, followed by a detailed analysis of the product, price range, distribution channel, and region. The global market data on dog food can be segmented by product: dry foods, treats, toppers, or mixers, wet food. Globally, the dry foods segment made up the largest share of the dog food market. Dog food market is further segmented by price range: economy dog food, premium dog food. Based on distribution channel, the dog food market is segmented into: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. On the basis of region, the dog food market also can be divided into: Asia Pacific, Europe, Latin America, Middle East and Africa, North America.

The global dog food market is highly competitive. As of 2021, the major players in the global dog food market were Mars Incorporated, Nestle S.A., Colgate-Palmolive Company, General Mills Inc., The J. M. Smucker Company, Spectrum Brands Holdings Inc., Grandfood Industria e Comercio Ltda, Agrolimen SA, Champion Petfoods LP, The Archer-Daniels-Midland Company, Freshpet Inc., Wellness Pet Company, Charoen Pokphand Foods Public Company Limited, Nexus Capital Management LP (Natural Balance), DoggyMan H.A. Co. Ltd.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Dog Food Market

Identify segments/areas to invest in over the forecast period in the Global Dog Food Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. SUMMARY**

### **PART 2. INTRODUCTION**

Study period  
Geographical scope  
Market segmentation

### **PART 3. DOG FOOD MARKET OVERVIEW**

### **PART 4. MARKET BREAKDOWN BY PRODUCT**

Dry foods  
Treats, toppers, or mixers  
Wet food

### **PART 5. MARKET BREAKDOWN BY PRICE RANGE**

Economy dog food  
Premium dog food

### **PART 6. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

E-commerce  
Pet specialty stores  
Supermarkets & hypermarkets  
Veterinary clinics  
Others

### **PART 7. MARKET BREAKDOWN BY REGION**

Asia Pacific  
Europe  
Latin America  
Middle East and Africa  
North America

## **PART 8. KEY COMPANIES**

Mars, Incorporated  
Nestle S.A.  
Colgate-Palmolive Company  
General Mills, Inc.  
The J. M. Smucker Company  
Spectrum Brands Holdings, Inc.  
Grandfood Industria e Comercio Ltda  
Agrolimen SA  
Champion Petfoods LP  
The Archer-Daniels-Midland Company  
Freshpet, Inc.  
Wellness Pet Company  
Charoen Pokphand Foods Public Company Limited  
Nexus Capital Management LP (Natural Balance)  
DoggyMan H.A. Co., Ltd.

## **PART 9. METHODOLOGY**

## I would like to order

Product name: Global Dog Food Market 2022 - Snapshot

Product link: <https://marketpublishers.com/r/G112494F36C4EN.html>

Price: US\$ 1,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G112494F36C4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970