

# Global Digital Signage Market, 2021-2027

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## Abstracts

The global digital signage market is projected to grow at a compound annual growth rate (CAGR) of 12.8% during the forecast period 2021-2027, according to the new report published by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global digital signage market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, company share of market leaders, growth rate and market segments.

The digital signage market is segmented on the basis of type, product, application, and region. The digital signage market is segmented as below:

By Type:

hardware

services

software

By Product:

kiosk

single screen display

video wall

**By Application:**

education

government

healthcare

retail

others

**By Region:**

region

Asia-Pacific

Europe

North America

Middle East and Africa (MEA)

South America

The digital signage industry is characterized by a high level of market share concentration. The market research report covers the analysis of key stake holders of the digital signage market. Some of the leading players profiled in the report include Koninklijke Philips N.V., LG Electronics Inc., NEC Corporation, Panasonic Corporation, Planar Systems, Inc., Samsung Electronics Co., Ltd., Sony Corporation, ViewSonic Corporation, among others.

\*list is not exhaustive, request free sample to get a complete list of companies

## Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

## Scope of the Report

To analyze and forecast the market size of the global digital signage market.

To classify and forecast the global digital signage market based on type, product, application, and region.

To identify drivers and challenges for the global digital signage market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global digital signage market.

To conduct pricing analysis for the global digital signage market.

To identify and analyze the profile of leading players operating in the global digital signage market.

## Why Choose This Report

Gain a reliable outlook of the global digital signage market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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\*LIST IS NOT EXHAUSTIVE

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