

Global Digital Scent Market 2023

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Abstracts

According to the latest estimates, the global digital scent market is set to achieve an incremental growth of USD 0.7 billion, accelerating at a CAGR of almost 7.3% during the forecast period 2023-2029.

This industry report offers market estimates of the global market, followed by a detailed analysis of the hardware device, application, end user, and region. The global market data on digital scent can be segmented by hardware device: e-nose, scent synthesizer. The e-nose segment held the largest share of the global digital scent market in 2022 and is anticipated to hold its share during the forecast period. Digital scent market is further segmented by application: explosives detectors, medical diagnostic products, music and video games, quality control products, smartphones, smelling screens, others. Globally, the smartphones segment made up the largest share of the digital scent market. Based on end user, the digital scent market is segmented into: defense, entertainment, environmental, food & beverages, healthcare, marketing, others. The healthcare segment was the largest contributor to the global digital scent market in 2022. On the basis of region, the digital scent market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America is estimated to account for the largest share of the global digital scent market.

The global digital scent market is highly competitive. As of 2022, the major players in the global digital scent market were AIRSENSE Analytics GmbH, Alpha MOS SA, ams-OSRAM AG, Electronic Sensor Technology Inc., ScentSational Technologies LLC, Smiths Detection Inc., The Enose Company.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Digital Scent Market

Identify segments/areas to invest in over the forecast period in the Global Digital Scent Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Alpha MOS SA

ams-OSRAM AG

Electronic Sensor Technology Inc.

ScentSational Technologies LLC

Smiths Detection Inc.

The Enose Company

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