

Global Digital Printing Market 2022-2028

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Abstracts

The global digital printing market is expected to increase by USD 12.9 billion, at a compound annual growth rate (CAGR) of 6.5% from 2022 to 2028, according to the latest edition of the Global Digital Printing Market Report.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global digital printing market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the digital printing industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the printing process, application, packaging, and region. The global market for digital printing can be segmented by printing process: electrophotography, inkjet. The inkjet segment was the largest contributor to the global digital printing market in 2021. Digital printing market is further segmented by application: book, commercial printing, others. According to the research, the commercial printing segment had the largest share in the global digital printing market. Based on packaging, the digital printing market is segmented into: label, corrugated packaging, carton, flexible packaging, rigid plastic packaging, metal packaging, others. The label segment held the largest revenue share in 2021. On the basis of region, the digital printing market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Globally, North America made up the largest share of the digital printing market.

Market Segmentation

By printing process: electrophotography, inkjet

By application: book, commercial printing, others

By packaging: label, corrugated packaging, carton, flexible packaging, rigid plastic packaging, metal packaging, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides analysis of the key companies of the industry and their detailed company profiles including Amcor plc, Avery Dennison Corporation, DS Smith plc, Mondi Group, Quad, Inc., Smurfit Kappa Group plc, Walsworth Publishing Company, Westrock Company, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global digital printing market.

To classify and forecast the global digital printing market based on printing process, application, packaging, region.

To identify drivers and challenges for the global digital printing market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global digital printing market.

To identify and analyze the profile of leading players operating in the global digital printing market.

Why Choose This Report

Gain a reliable outlook of the global digital printing market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Avery Dennison Corporation
DS Smith plc
Mondi Group
Quad, Inc.
Smurfit Kappa Group plc
Walsworth Publishing Company
Westrock Company

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