

# Global Digital Camera Market 2023-2029

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## Abstracts

Unlike traditional film cameras, which use a photosensitive film to capture images, digital cameras use an electronic image sensor to capture images and store them in digital form. According to the latest research, the global digital camera market is poised to grow by USD 0.6 billion during 2023-2029, progressing at a CAGR of 2.13% during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global digital camera market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the lens type, camera type, end user, and region. The global market for digital camera can be segmented by lens type: built-in, interchangeable. The interchangeable segment held the largest share of the global digital camera market in 2022 and is anticipated to hold its share during the forecast period. Digital camera market is further segmented by camera type: compact digital camera, DSLR, mirrorless. Globally, the mirrorless segment made up the largest share of the digital camera market. Based on end user, the digital camera market is segmented into: pro photographers, prosumers, hobbyist. The pro photographers segment was the largest contributor to the global digital camera market in 2022. On the basis of region, the digital camera market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific is estimated to account for the largest share of the global digital camera market.

## Market Segmentation

By lens type: built-in, interchangeable

By camera type: compact digital camera, DSLR, mirrorless

By end user: pro photographers, prosumers, hobbyist

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global digital camera market report offers detailed information on several market vendors, including Canon Inc., Eastman Kodak Company, Fujifilm Holdings Corporation, Leica Camera AG, Nikon Corporation, Om Digital Solutions Corporation, Panasonic Corporation, Sigma Corporation, Sony Corporation, Victor Hasselblad AB, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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#### Scope of the Report

To analyze and forecast the market size of the global digital camera market.

To classify and forecast the global digital camera market based on lens type, camera type, end user, region.

To identify drivers and challenges for the global digital camera market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global digital camera market.

To identify and analyze the profile of leading players operating in the global digital camera market.

#### Why Choose This Report

Gain a reliable outlook of the global digital camera market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Canon Inc.

Eastman Kodak Company

Fujifilm Holdings Corporation

Leica Camera AG

Nikon Corporation

Om Digital Solutions Corporation

Panasonic Corporation

Sigma Corporation

Sony Corporation

Victor Hasselblad AB

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