

# Global Digital Biomarkers Market 2023-2029

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## Abstracts

Digital biomarkers are a new category of biomarkers that use digital technologies to measure and track physiological and behavioral indicators of disease or health. Unlike traditional biomarkers, which are typically assessed through a blood sample or imaging test, digital biomarkers can be collected remotely and in real-time using wearable sensors, smartphones, or other digital devices. Examples of digital biomarkers include heart rate variability, sleep patterns, activity levels, and even vocal patterns. By analyzing these data points through machine learning and artificial intelligence algorithms, healthcare professionals can gain insights into an individual's health status and track changes over time. The global digital biomarkers market size is projected to grow by USD 23.2 billion from 2023 to 2029, registering a CAGR of 44.55 percent, according to the latest market data.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global digital biomarkers market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, system components, application, end user, and region. The global market for digital biomarkers can be segmented by type: clinical trials, clinical settings. Among these, the clinical settings segment was accounted for the highest revenue generator in 2022. Digital biomarkers market is further segmented by system components: wearables, mobile apps, implantables, data integration software. The wearables segment is estimated to account for the largest share of the global digital biomarkers market. Based on application, the digital biomarkers market is segmented into: gastrointestinal diseases, sleep and movement disorders, cardiovascular,

psychiatric disorders (mood and behavior), chronic pain, neurodegenerative diseases, diabetes, respiratory diseases, others. The cardiovascular segment held the largest share of the global digital biomarkers market in 2022 and is anticipated to hold its share during the forecast period. On the basis of end user, the digital biomarkers market also can be divided into: biopharmaceutical companies, payers, providers. In 2022, the biopharmaceutical companies segment made up the largest share of revenue generated by the digital biomarkers market. Digital biomarkers market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

### Market Segmentation

By type: clinical trials, clinical settings

By system components: wearables, mobile apps, implantables, data integration software

By application: gastrointestinal diseases, sleep and movement disorders, cardiovascular, psychiatric disorders (mood and behavior), chronic pain, neurodegenerative diseases, diabetes, respiratory diseases, others

By end user: biopharmaceutical companies, payers, providers

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global digital biomarkers market with some of the key players being Alphabet Inc., AliveCor Inc., Akili Interactive Labs, Inc., Dassault Systèmes SE, IXICO plc, Koninklijke Philips N.V., Quanterix Corp., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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### Scope of the Report

To analyze and forecast the market size of the global digital biomarkers market.

To classify and forecast the global digital biomarkers market based on type, system components, application, end user, region.

To identify drivers and challenges for the global digital biomarkers market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global digital biomarkers market.

To identify and analyze the profile of leading players operating in the global digital biomarkers market.

### Why Choose This Report

Gain a reliable outlook of the global digital biomarkers market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. INTRODUCTION**

Report description  
Objectives of the study  
Market segment  
Years considered for the report  
Currency  
Key target audience

### **PART 2. METHODOLOGY**

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

Introduction  
Drivers  
Restraints

### **PART 5. MARKET BREAKDOWN BY TYPE**

Clinical trials  
Clinical settings

### **PART 6. MARKET BREAKDOWN BY SYSTEM COMPONENTS**

Wearables  
Mobile apps  
Implantables  
Data integration software

### **PART 7. MARKET BREAKDOWN BY APPLICATION**

Gastrointestinal diseases  
Sleep and movement disorders  
Cardiovascular  
Psychiatric disorders (mood and behavior)

Chronic pain  
Neurodegenerative diseases  
Diabetes  
Respiratory diseases  
Others

## **PART 8. MARKET BREAKDOWN BY END USER**

Biopharmaceutical companies  
Payers  
Providers

## **PART 9. MARKET BREAKDOWN BY REGION**

North America  
Europe  
Asia-Pacific  
MEA (Middle East and Africa)  
Latin America

## **PART 10. KEY COMPANIES**

Alphabet Inc.  
AliveCor Inc.  
Akili Interactive Labs, Inc.  
Dassault Systèmes SE  
IXICO plc  
Koninklijke Philips N.V.  
Quanterix Corp.

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