

# Global Dietary Supplements Market 2022-2028

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## Abstracts

The global dietary supplements market is projected to rise by USD 35.0 billion by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 4.3 percent during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global dietary supplements market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the dietary supplements industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, function, form, distribution channel, and region. The global market for dietary supplements can be segmented by type: vitamin, mineral, blended vitamin & mineral, fatty acid, protein and amino acid, probiotic supplement, herbal supplement and botanical, others. Globally, the herbal supplement and botanical segment made up the largest share of the dietary supplements market. Dietary supplements market is further segmented by function: sleep supplement, weight management supplement, energy & sports supplement, prenatal supplement, others. The weight management supplement segment captured the largest share of the market in 2021. Based on form, the dietary supplements market is segmented into: tablet and capsule, powder, liquid, gummy, others. According to the research, the tablet and capsule segment had the largest share in the global dietary supplements market. On the basis of distribution channel, the dietary supplements market also can be divided into: hypermarket/supermarket, drug stores, online, direct selling, others. Dietary supplements market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

The vitamin market is further segmented into vitamin A, vitamin B, vitamin C, vitamin D, vitamin E, vitamin K, others. The vitamin B segment was the largest contributor to the global dietary supplements market in 2021. Furthermore, the mineral market has been categorized into iron supplement, calcium supplement, magnesium and zinc supplement, multi-mineral supplement, others. The calcium supplement segment is estimated to account for the largest share of the global dietary supplements market. The fatty acid market is further divided into omega-3 supplements, blended supplements, others. The omega-3 supplements segment held the largest share of the global dietary supplements market in 2021 and is anticipated to hold its share during the forecast period.

### Market Segmentation

By type: vitamin, mineral, blended vitamin & mineral, fatty acid, protein and amino acid, probiotic supplement, herbal supplement and botanical, others

By function: sleep supplement, weight management supplement, energy & sports supplement, prenatal supplement, others

By form: tablet and capsule, powder, liquid, gummy, others

By distribution channel: hypermarket/supermarket, drug stores, online, direct selling, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global dietary supplements market report offers detailed information on several market vendors, including Amway Corporation, GlaxoSmithKline plc, Health and Happiness (H&H) International Holdings Limited, Herbalife Ltd., Jamieson Wellness Inc., Nestle S.A., Otsuka Holdings Co., Ltd., Suntory Holdings Ltd, Unilever plc, Vitabiotics Limited, among others.

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### Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

## Scope of the Report

To analyze and forecast the market size of the global dietary supplements market.

To classify and forecast the global dietary supplements market based on type, function, form, distribution channel, region.

To identify drivers and challenges for the global dietary supplements market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global dietary supplements market.

To identify and analyze the profile of leading players operating in the global dietary supplements market.

## Why Choose This Report

Gain a reliable outlook of the global dietary supplements market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Latin America

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Amway Corporation

GlaxoSmithKline plc

Health and Happiness (H&H) International Holdings Limited

Herbalife Ltd.

Jamieson Wellness Inc.

Nestle S.A.

Otsuka Holdings Co., Ltd.

Suntory Holdings Ltd

Unilever plc

Vitabiotics Limited

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