

Global Dental Market 2022 - Industry Briefing

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Abstracts

Dental health is an important part of people's overall health. Normally the body's natural defenses and good oral health care, such as daily brushing and flossing, keep bacteria under control. However, without proper oral hygiene, bacteria can reach levels that might lead to oral infections, such as tooth decay and gum disease. The global dental market is expected to increase by USD 13 billion, at a compound annual growth rate (CAGR) of 3.2% from 2022 to 2028, according to the latest edition of the Global Dental Market Report.

This industry report offers market estimates of the global market, followed by a detailed analysis of the type, and region. The global market data on dental can be segmented by type: consumer dental products, professional dental products. Globally, the professional dental products segment made up the largest share of the dental market. Dental market is further segmented by region: Asia Pacific, Europe, North America, MEA (Middle East and Africa), Latin America. Europe captured the largest share of the market in 2021.

The consumer dental products market is further segmented into cosmetic materials and supplies, preventive care. The preventive care segment was the largest contributor to the global dental market in 2021. Furthermore, the professional dental products market has been categorized into furniture and equipment, general dental supplies, preventive dental products, restorative and cosmetic supplies, treatment supplies. The restorative and cosmetic supplies segment is estimated to account for the largest share of the global dental market.

The global dental market is highly competitive. Top players covered in Global Dental Market Study are Align Technology Inc., Carestream Dental LLC, Church & Dwight Co., Colgate-Palmolive Co., Danaher Corporation, Dentsply Sirona Inc., GSK plc (formerly GlaxoSmithKline plc), Institut Straumann AG, Ivoclar Vivadent AG, Johnson & Johnson, Procter & Gamble Company, The 3M Company, Zimmer Biomet Holdings Inc.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Dental Market

Identify segments/areas to invest in over the forecast period in the Global Dental Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Latin America

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Colgate-Palmolive Co.
Danaher Corporation
Dentsply Sirona, Inc.
GSK plc (formerly GlaxoSmithKline plc)
Institut Straumann AG
Ivoclar Vivadent AG
Johnson & Johnson
Procter & Gamble Company
The 3M Company

Zimmer Biomet Holdings, Inc.

PART 7. METHODOLOGY

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