

Global Dental Floss Market 2024

<https://marketpublishers.com/r/G70744777EC4EN.html>

Date: February 2023

Pages: 89

Price: US\$ 1,450.00 (Single User License)

ID: G70744777EC4EN

Abstracts

Dental floss refers to a slender thread composed of numerous filaments which serves the purpose of eliminating vestiges of food detritus and aggregates of dental plaque situated in interdental spaces that are inaccessible to the bristles of a toothbrush. This string-like implement, grasped tautly betwixt the digits and maneuvered gently in the crevices between adjacent teeth, efficiently dislodges and removes the aforementioned residual matter through sawing action applied to the proximal surfaces. Regular employment of this device, complementing the daily utilization of a toothbrush, facilitates meticulous cleansing of the entire dentition and contiguous gingival tissues, thereby constituting a pivotal component of proper oral hygiene regimens designed to promote dental and periodontal wellness.

According to the latest market study results, the global dental floss market stood at around USD 1,659.0 million in 2023 and is projected to rise to a worth of USD 2,365.7 million by 2030 end, thereby garnering a CAGR of 5.2% during 2024-2030.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product, distribution channel, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for dental floss can be segmented by product: waxed floss, unwaxed floss, others. In 2023, the waxed floss segment made up the largest share of revenue

generated by the dental floss market, accounting for more than 46.6% of the total market.

Dental floss market is further segmented by distribution channel: supermarkets and hypermarkets, specialty stores, convenience stores, e-commerce, others. E-commerce is anticipated to show the highest growth rate during the forecast period.

Based on region, the dental floss market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America was the highest contributor to the global dental floss market, with 41.2% share in 2023. Going forward, Asia-Pacific is projected to witness the highest CAGR during the forecast period.

The report explores the recent developments and profiles of key vendors in the Global Dental Floss Market, including Caredent Ltd., Colgate-Palmolive Company, Coty Inc., Curaden AG, Dentaaid S.L., DENTALPRO Co., Ltd., GSK plc, Gunchi Industrial Corporation, Haleon plc, Johnson & Johnson, Inc., KOBAYASHI Pharmaceutical Co., Ltd., LG Household & Health Care Co., Ltd., Lion Corporation, Orkla ASA, Perrigo Company plc, Pierre Fabre S.A., Prestige Consumer Healthcare Inc., Sunstar Suisse S.A., TePe Munhygienprodukter AB, The Procter & Gamble Company, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Why Choose This Report

Gain a reliable outlook of the global dental floss market forecasts from 2024 to 2030 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Market Segments Covered in Global Dental Floss Industry Analysis:

i.) Product

Waxed floss

Unwaxed floss

Others

ii.) Distribution channel

Supermarkets and hypermarkets

Specialty stores

Convenience stores

E-commerce

Others

iii.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

Contents

PART 1. INTRODUCTION

- 1.1 Description
- 1.2 Objectives of The Study
- 1.3 Market Segment
- 1.4 Years Considered for The Report
- 1.5 Currency
- 1.6 Key Target Audience

PART 2. RESEARCH METHODOLOGY

- 2.1 Primary Research
- 2.2 Secondary Research

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Drivers
- 4.3 Restraints

PART 5. GLOBAL DENTAL FLOSS MARKET BY PRODUCT

- 5.1 Waxed floss
- 5.2 Unwaxed floss
- 5.3 Others

PART 6. GLOBAL DENTAL FLOSS MARKET BY DISTRIBUTION CHANNEL

- 6.1 Supermarkets and hypermarkets
- 6.2 Specialty stores
- 6.3 Convenience stores
- 6.4 E-commerce
- 6.5 Others

PART 7. GLOBAL DENTAL FLOSS MARKET BY REGION

- 7.1 North America
- 7.2 Europe
- 7.3 Asia-Pacific
- 7.4 MEA (Middle East and Africa)
- 7.5 Latin America

PART 8. COMPANY PROFILES

- 8.1 Caredent Ltd.
- 8.2 Colgate-Palmolive Company
- 8.3 Coty Inc.
- 8.4 Curaden AG
- 8.5 Dentaïd S.L.
- 8.6 DENTALPRO Co., Ltd.
- 8.7 GSK plc
- 8.8 Gunchi Industrial Corporation
- 8.9 Haleon plc
- 8.10 Johnson & Johnson, Inc.
- 8.11 KOBAYASHI Pharmaceutical Co., Ltd.
- 8.12 LG Household & Health Care Co., Ltd.
- 8.13 Lion Corporation
- 8.14 Orkla ASA
- 8.15 Perrigo Company plc
- 8.16 Pierre Fabre S.A.
- 8.17 Prestige Consumer Healthcare Inc.
- 8.18 Sunstar Suisse S.A.
- 8.19 TePe Munhygienprodukter AB
- 8.20 The Procter & Gamble Company

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