

Global Denatonium Benzoate Market 2022 - Industry Briefing

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Abstracts

Denatonium is the most bitter chemical compound known, with bitterness thresholds of 0.05 ppm for the benzoate and 0.01 ppm for the saccharide. It was discovered by Macfarlan Smith, a Johnson Matthey company in 1958. Denatonium benzoate is a common bittering agent used in a variety of products such as antifreeze, windshield washer fluid, perfume, nail polish, paints, disinfectants, cleaning fluids, rubbing alcohol, paints, varnishes, solvents, and pesticides. According to market research study published by Gen Consulting Company, the market size of the global denatonium benzoate sector is expected to rise by USD 104 million with a CAGR of 3.8% by the end of 2028.

This industry report offers market estimates of the global market, followed by a detailed analysis of the application, and region. The global market data on denatonium benzoate can be segmented by application: agriculture and gardening, automotive, cosmetics, household, industrial, others. The household segment held the largest revenue share in 2021. Denatonium benzoate market is further segmented by region: Asia Pacific, Europe, North America, Rest of the World (RoW). Among these, North America was accounted for the highest revenue generator in 2021.

The global denatonium benzoate market is highly competitive. The prominent players operating in the global denatonium benzoate market include C-Tech Corporation, Dhaval Dyes (DD), Hubei Artec Biotechnology Co. Ltd., Johnson Matthey Plc, Nikita Transphase Adducts Pvt. Ltd., PMC Specialties Group Inc., SENTINALCO s.a., UPL Limited, Zhejiang Synose Tech Co. Ltd.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a

valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Denatonium Benzoate Market

Identify segments/areas to invest in over the forecast period in the Global Denatonium Benzoate Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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