

# Global Decorative Coatings Market 2022-2028

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## Abstracts

Decorative coatings are usually applied to surfaces of stationary structures such as buildings, bridges and roads, or parts of the stationary structures that include facades, pavements and pre-fabricated materials. These coatings can be used for protection as well as aesthetic purposes. According to market research study published by Gen Consulting Company, the global decorative coatings market is expected to reach approximately USD 84,796 million, representing a CAGR of 5.3% during the forecast period 2022-2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global decorative coatings market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the decorative coatings industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the formulation, chemistry, surface type, customer type, end user, and region. The global market for decorative coatings can be segmented by formulation: waterborne, solvent-borne. Among these, the waterborne segment was accounted for the highest revenue generator in 2021. Decorative coatings market is further segmented by chemistry: acrylic, polyurethane (PU), epoxy, alkyd, others. Based on surface type, the decorative coatings market is segmented into: interior, exterior. On the basis of customer type, the decorative coatings market also can be divided into: DIY, professional contractors. Decorative coatings market by end user is categorized into: commercial, residential. The decorative coatings market by region can be segmented into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By formulation:

waterborne

solvent-borne

By chemistry:

acrylic

polyurethane (PU)

epoxy

alkyd

others

By surface type:

interior

exterior

By customer type:

DIY

professional contractors

By end user:

commercial

residential

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The market research report covers the analysis of key stake holders of the global decorative coatings market. Some of the leading players profiled in the report include Akzo Nobel N.V., Asian Paints Ltd., Axalta Coating Systems, Ltd., Benjamin Moore & Co., Berger Paints Ltd., Caparol Paints LLC, Cromology SAS, DAW SE, Diamond Vogel Paint Company, Dunn-Edwards Corporation, Hempel A/S, Jotun A/S, Kansai Paint Co., Ltd., Kelly-Moore Paint Company, Inc., Masco Corporation, Nippon Paint Holdings Co., Ltd., NOROO Paint & Coatings Co., Ltd., PPG Industries, Inc., RPM International Inc., SACAL International Group Ltd., Sherwin-Williams Company, SKSHU Paint Co., Ltd., Tikkurila Oyj, Tnemec Company, Inc., among others.

**\*REQUEST FREE SAMPLE TO GET A COMPLETE LIST OF COMPANIES**

Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global decorative coatings market.

To classify and forecast the global decorative coatings market based on formulation, chemistry, surface type, customer type, end user, region.

To identify drivers and challenges for the global decorative coatings market.

To examine competitive developments such as mergers & acquisitions,

agreements, collaborations and partnerships, etc., in the global decorative coatings market.

To identify and analyze the profile of leading players operating in the global decorative coatings market.

### Why Choose This Report

Gain a reliable outlook of the global decorative coatings market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. INTRODUCTION**

Report description  
Objectives of the study  
Market segment  
Years considered for the report  
Currency  
Key target audience

### **PART 2. METHODOLOGY**

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

Introduction  
Drivers  
Restraints  
Impact of COVID-19 pandemic

### **PART 5. MARKET BREAKDOWN BY FORMULATION**

Waterborne  
Solvent-borne

### **PART 6. MARKET BREAKDOWN BY CHEMISTRY**

Acrylic  
Polyurethane (PU)  
Epoxy  
Alkyd  
Others

### **PART 7. MARKET BREAKDOWN BY SURFACE TYPE**

Interior  
Exterior

## **PART 8. MARKET BREAKDOWN BY CUSTOMER TYPE**

DIY

Professional contractors

## **PART 9. MARKET BREAKDOWN BY END USER**

Commercial

Residential

## **PART 10. MARKET BREAKDOWN BY REGION**

Asia Pacific

Europe

North America

Rest of the World (RoW)

## **PART 11. KEY COMPANIES**

Akzo Nobel N.V.

Asian Paints Ltd.

Axalta Coating Systems, Ltd.

Benjamin Moore & Co.

Berger Paints Ltd.

Caparol Paints LLC

Cromology SAS

DAW SE

Diamond Vogel Paint Company

Dunn-Edwards Corporation

Hempel A/S

Jotun A/S

Kansai Paint Co., Ltd.

Kelly-Moore Paint Company, Inc.

Masco Corporation

Nippon Paint Holdings Co., Ltd.

NOROO Paint & Coatings Co., Ltd.

PPG Industries, Inc.

RPM International Inc.

SACAL International Group Ltd.

Sherwin-Williams Company

SKSHU Paint Co., Ltd.

Tikkurila Oyj

Tnemec Company, Inc.

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