

# **Global Data Center Storage Market 2023**

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### **Abstracts**

Data center storage refers to the collection, management, and maintenance of digital data within a large and centralized computing infrastructure. This infrastructure is designed to provide users with access to their data from multiple locations, while maintaining high availability, durability, and security. Data center storage typically includes a range of physical and virtual components that work together to store and manage data. Many data centers use a combination of on-premise and cloud-based solutions to balance the speed and reliability of local storage with the scalability and flexibility of cloud storage. Data center storage is critical to businesses and organizations that generate and rely on large amounts of data, including cloud-based applications, e-commerce sites, and data-intensive research projects. As such, it is important to ensure that data center storage infrastructure meets the demands for performance, security, and scalability. The global data center storage market is projected to rise by USD 16.0 billion by 2029, according to the latest market study results. It is anticipated to expand at a CAGR of 4.52 percent during the forecast period.

This industry report offers market estimates of the global market, followed by a detailed analysis of the storage architecture, storage type, end user, and region. The global market data on data center storage can be segmented by storage architecture: direct-attached storage (DAS), network-attached storage (NAS), storage area network (SAN). The NAS segment is estimated to account for the largest share of the global data center storage market. Data center storage market is further segmented by storage type: all-flash storage, hybrid storage, traditional storage. The traditional storage segment held the largest revenue share in 2022. Based on end user, the data center storage market is segmented into: BFSI, government, IT and telecom, others. Globally, the IT and telecom segment made up the largest share of the data center storage market. On the basis of region, the data center storage market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America was the largest contributor to the global data center storage market in 2022.



The global data center storage market is highly competitive. The leading players in the data center storage market include Datadirect Networks Inc., Dell Technologies Inc., Fujitsu Limited, Hewlett Packard Enterprise (HPE), Hitachi Vantara Corporation, Huawei Technologies Co. Ltd., IBM Corporation, Inspur Electronic Information Industry Co. Ltd., Intel Corporation, NetApp Inc., Pure Storage Inc., Samsung Electronics Co. Ltd., Seagate Technology Holdings plc, Western Digital Corporation.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Data Center Storage Market

Identify segments/areas to invest in over the forecast period in the Global Data Center Storage Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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Part 9. Methodology



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