

Global Data Center Colocation Market 2022-2028

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Abstracts

Data center colocation refers to a service provided by companies that offer a shared, secure space for enterprise businesses to store hardware related to data storage and other equipment. Colocation provides a high-performance environment for critical IT infrastructure. The global data center colocation market is projected to rise by USD 53.9 billion by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 11.7 percent during the forecast period.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global data center colocation market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the data center colocation industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, organization size, end user, and region. The global market for data center colocation can be segmented by type: retail colocation, wholesale colocation. Among these, the retail colocation segment was accounted for the highest revenue generator in 2021. Data center colocation market is further segmented by organization size: large enterprises, small and medium-sized enterprises (SMEs). The large enterprises segment is estimated to account for the largest share of the global data center colocation market. Based on end user, the data center colocation market is segmented into: BFSI, healthcare, IT & telecom, media & entertainment, retail, others. The IT & telecom segment held the largest share of the global data center colocation market in 2021 and is anticipated to hold its share during the forecast period. On the basis of region, the data center colocation market also can be divided into: Asia Pacific, Europe, North America, Rest of the World (RoW). In 2021, North America made up the largest share of revenue generated by the data center colocation market.

By type:

retail colocation

wholesale colocation

By organization size:

large enterprises

small and medium-sized enterprises (SMEs)

By end user:

BFSI

healthcare

IT & telecom

media & entertainment

retail

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report has also analysed the competitive landscape of the global data center colocation market with some of the key players being AT&T, Inc., China Telecom Corporation Ltd., Colt Group Holdings Limited., CoreSite Realty Corporation (American Tower Corporation), CyrusOne, Inc., Cyxtera Technologies, Inc., Digital Realty Trust, Inc., Equinix Inc., Global Switch Holdings Ltd., Internap Corporation, InterXion Holding N.V., KDDI Corporation (Telehouse), Lumen Technologies, Inc., NTT Communications Corporation, QTS Realty Trust, Inc., Verizon Communications Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global data center colocation market.

To classify and forecast the global data center colocation market based on type, organization size, end user, region.

To identify drivers and challenges for the global data center colocation market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global data center colocation market.

To identify and analyze the profile of leading players operating in the global data center colocation market.

Why Choose This Report

Gain a reliable outlook of the global data center colocation market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Contents

PART 1. INTRODUCTION

Report description
Objectives of the study
Market segment
Years considered for the report
Currency
Key target audience

PART 2. METHODOLOGY

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

Introduction
Drivers
Restraints
Impact of COVID-19 pandemic

PART 5. MARKET BREAKDOWN BY TYPE

Retail colocation
Wholesale colocation

PART 6. MARKET BREAKDOWN BY ORGANIZATION SIZE

Large enterprises
Small and medium-sized enterprises (SMEs)

PART 7. MARKET BREAKDOWN BY END USER

BFSI
Healthcare
IT & telecom
Media & entertainment
Retail

Others

PART 8. MARKET BREAKDOWN BY REGION

Asia Pacific

Europe

North America

Rest of the World (RoW)

PART 9. KEY COMPANIES

AT&T, Inc.

China Telecom Corporation Ltd.

Colt Group Holdings Limited.

CoreSite Realty Corporation (American Tower Corporation)

CyrusOne, Inc.

Cyxtera Technologies, Inc.

Digital Realty Trust, Inc.

Equinix Inc.

Global Switch Holdings Ltd.

Internap Corporation

InterXion Holding N.V.

KDDI Corporation (Telehouse)

Lumen Technologies, Inc.

NTT Communications Corporation

QTS Realty Trust, Inc.

Verizon Communications Inc.

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