

Global Cosmetics Market 2023-2029

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Abstracts

The global cosmetics market is anticipated to increase by USD 105.4 billion till 2029 at an average annual growth of 5.11 percent as per the latest market estimates.

Cosmetics are products that are used to enhance or alter the appearance of the face, body, or hair. They can include a wide range of products, such as makeup, skincare products, hair care products, and fragrances. Cosmetics are used for a variety of reasons, including to enhance natural beauty, cover imperfections, and express personal style. They can be used by both men and women of all ages, and are available in a wide range of colors, formulations, and fragrances. Cosmetics are products that are used to enhance or alter the appearance of the face, body, or hair. They can include a wide range of products, such as makeup, skincare products, hair care products, and fragrances. Cosmetics are used for a variety of reasons, including to enhance natural beauty, cover imperfections, and express personal style. They can be used by both men and women of all ages, and are available in a wide range of colors, formulations, and fragrances.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global cosmetics market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, category, distribution channel, and region. The global market for cosmetics can be segmented by type: skin cosmetics, hair cosmetics, nail cosmetics, eye cosmetics, others. According to the research, the skin cosmetics segment had the largest share in the global cosmetics market. Cosmetics market is further segmented by category: organic & natural, conventional. In 2022, the conventional segment made up the largest share of revenue generated by the

cosmetics market. Based on distribution channel, the cosmetics market is segmented into: store-based, non-store-based. Among these, the store-based segment was accounted for the highest revenue generator in 2022. On the basis of region, the cosmetics market also can be divided into: North America, Europe, Asia-Pacific, Rest of the World (RoW). Asia-Pacific captured the largest share of the market in 2022.

The store-based market is further segmented into supermarkets and hypermarkets, convenience stores, specialty stores, others. The latest analysis indicates that the supermarkets and hypermarkets segment occupied the largest share of this market in 2022 and is expected to draw the highest demand in coming years.

Market Segmentation

By type: skin cosmetics, hair cosmetics, nail cosmetics, eye cosmetics, others

By category: organic & natural, conventional

By distribution channel: store-based, non-store-based

By region: North America, Europe, Asia-Pacific, Rest of the World (RoW)

The report also provides analysis of the key companies of the industry and their detailed company profiles including L'Oréal S.A, The Procter & Gamble Company, Unilever plc., The Estée Lauder Companies Inc., Shiseido Company, Limited, LVMH Moët Hennessy, Kao Corporation, Oriflame Holding AG, Avon Products, Inc., Revlon, Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global cosmetics market.

To classify and forecast the global cosmetics market based on type, category, distribution channel, region.

To identify drivers and challenges for the global cosmetics market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global cosmetics market.

To identify and analyze the profile of leading players operating in the global cosmetics market.

Why Choose This Report

Gain a reliable outlook of the global cosmetics market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.
The market estimate for ease of analysis across scenarios in Excel format.
Strategy consulting and research support for three months.
Print authentication provided for the single-user license.

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The Estée Lauder Companies Inc.

Shiseido Company, Limited

LVMH Moët Hennessy

Kao Corporation

Oriflame Holding AG

Avon Products, Inc.

Revlon, Inc.

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