

Global Corporate Wellness Market 2022-2028

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Abstracts

According to market research study published by Gen Consulting Company, the market size of the global corporate wellness sector is expected to rise by USD 28 billion with a CAGR of 6.4% by the end of 2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global corporate wellness market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the corporate wellness industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, end user, and region. The global market for corporate wellness can be segmented by type: fitness and weight management, health risk assessment, health screening, smoking cessation, stress management. Among these, the health risk assessment segment was accounted for the highest revenue generator in 2021. Corporate wellness market is further segmented by end user: private sector, public sector and others. Based on region, the corporate wellness market is segmented into: Asia Pacific, Europe, North America, Rest of the World (RoW). North America held the largest share of the global corporate wellness market in 2021 and is anticipated to hold its share during the forecast period.

By type:

fitness and weight management

health risk assessment

health screening

smoking cessation

stress management

By end user:

private sector

public sector and others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The global corporate wellness market is dominated by only a few participants including Aduro Biotech, Inc., ComPsych Corporation, Virgin Pulse, Inc., Vitality Group, Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global corporate wellness market.

To classify and forecast the global corporate wellness market based on type, end user, region.

To identify drivers and challenges for the global corporate wellness market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global corporate wellness market.

To identify and analyze the profile of leading players operating in the global corporate wellness market.

Why Choose This Report

Gain a reliable outlook of the global corporate wellness market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Aduro Biotech, Inc.

ComPsych Corporation

Virgin Pulse, Inc.

Vitality Group, Inc.

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