

Global Coolers Market 2023-2029

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Abstracts

A cooler, also known as ice box or cool box, is a portable device that is helpful for keeping perishable items or beverages fresh and cool for a long time. Coolers are often taken on picnics, and on vacation or holiday. They are usually made with interior and exterior shells of plastic, with a hard foam in between. They come in sizes from small personal ones to large family ones with wheels. Gen Consulting Company predicts global coolers market will grow from USD 1,447 million in 2022 to USD 2,464 million by 2029, achieving a CAGR of 7.9 percent, according to the latest edition of the Global Coolers Market Report. The growing popularity of outdoor recreational activities such as camping, fishing, boating, travelling is a leading factor driving the market. The growing popularity of outdoor recreational activities such as camping, fishing, boating, travelling is a leading factor driving the market.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global coolers market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the capacity, distribution channel, and region. The global market for coolers can be segmented by capacity: below 10 quarts, 11-25 quarts, 26-50 quarts, above 50 quarts. In 2022, the above 50 quarts segment made up the largest share of revenue generated by the coolers market. Coolers market is further segmented by distribution channel: offline, online. The offline segment was the largest contributor to the global coolers market in 2022. Based on region, the coolers market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America is estimated to account for the largest share of the global coolers market.

Market Segmentation

By capacity: below 10 quarts, 11-25 quarts, 26-50 quarts, above 50 quarts

By distribution channel: offline, online

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides analysis of the key companies of the industry and their detailed company profiles including Academy, Ltd. (Magellan Outdoors), California Innovations, Inc. (Arctic Zone Products), Columbia Sportswear Company, Comefly Outdoor Co., Ltd. d/b/a MOBI GARDEN, Dometic Group AB (Igloo Products Corp.), Exxel Outdoors, LLC, Great Outdoors Group, LLC (Cabela's Inc.), Grizzly Coolers, LLC, Guangzhou Rodman Plastics Limited (Esky, IceMaster), Ice Rover Inc., DBA RovR Products, IRIS OHYAMA Inc., Myers Industries, Inc. (KONG Coolers), Newell Brands Inc. (The Coleman Company, Inc., Rubbermaid Inc.), Otter Products, LLC, Pelican Products, Inc., Polar Bear Coolers, Pride Manufacturing Company LLC d/b/a GATHR Outdoors (ORCA), RTIC Outdoors LLC, Shimano, Inc., YETI Holdings, Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global coolers market.

To classify and forecast the global coolers market based on capacity, distribution channel, region.

To identify drivers and challenges for the global coolers market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global coolers market.

To identify and analyze the profile of leading players operating in the global coolers market.

Why Choose This Report

Gain a reliable outlook of the global coolers market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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California Innovations, Inc. (Arctic Zone Products)

Columbia Sportswear Company

Comefly Outdoor Co., Ltd. d/b/a MOBI GARDEN

Dometic Group AB (Igloo Products Corp.)

Exxel Outdoors, LLC

Great Outdoors Group, LLC (Cabela's Inc.)

Grizzly Coolers, LLC

Guangzhou Rodman Plastics Limited (Esky, IceMaster)

Ice Rover Inc., DBA RovR Products

IRIS OHYAMA Inc.

Myers Industries, Inc. (KONG Coolers)

Newell Brands Inc. (The Coleman Company, Inc., Rubbermaid Inc.)

Otter Products, LLC

Pelican Products, Inc.

Polar Bear Coolers

Pride Manufacturing Company LLC d/b/a GATHR Outdoors (ORCA)

RTIC Outdoors LLC

Shimano, Inc.

YETI Holdings, Inc.

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