

Global Consumer Smart Wearable Market 2022-2028

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Abstracts

The global consumer smart wearable market size is projected to grow by USD 608.0 million from 2022 to 2028, registering a CAGR of 18.8 percent, according to a new report by Gen Consulting Company.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global consumer smart wearable market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the consumer smart wearable industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, and region. The global market for consumer smart wearable can be segmented by product: smartwatches, head-mounted displays, smart clothing, ear worn, fitness trackers, body-worn camera. In 2021, the smartwatches segment made up the largest share of revenue generated by the consumer smart wearable market. Consumer smart wearable market is further segmented by region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific was the largest contributor to the global consumer smart wearable market in 2021.

Market Segmentation

By product: smartwatches, head-mounted displays, smart clothing, ear worn, fitness trackers, body-worn camera

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Consumer Smart Wearable Market, including Axon Enterprise, Inc., Fitbit Inc., Fossil Group Inc., Gopro Inc., Huami Corporation, Huawei Technologies Co., Ltd., Lenovo Group Limited, Microsoft Corporation, Nuheara Limited, Omron Healthcare, Inc., Polar Electro Oy, Sony Corporation, Transcend Information Inc., Vuzix Corporation, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global consumer smart wearable market.

To classify and forecast the global consumer smart wearable market based on product, region.

To identify drivers and challenges for the global consumer smart wearable market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global consumer smart wearable market.

To identify and analyze the profile of leading players operating in the global consumer smart wearable market.

Why Choose This Report

Gain a reliable outlook of the global consumer smart wearable market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Axon Enterprise, Inc.

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Fossil Group Inc.

Gopro Inc.

Huami Corporation

Huawei Technologies Co., Ltd.

Lenovo Group Limited

Microsoft Corporation

Nuheara Limited

Omron Healthcare, Inc.

Polar Electro Oy

Sony Corporation

Transcend Information Inc.

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