

Global Construction Machinery Telematics Market 2022-2028

https://marketpublishers.com/r/G3D6771313A4EN.html

Date: December 2022

Pages: 78

Price: US\$ 2,750.00 (Single User License)

ID: G3D6771313A4EN

Abstracts

According to Gen Consulting Company, the global construction machinery telematics market size is expected to increase from USD 1,048 million in 2021 to USD 2,284 million by 2028, garnering a CAGR of 11.8% over the evaluated period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global construction machinery telematics market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the construction machinery telematics industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the machinery type, telematics feature, sales channel, and region. The global market for construction machinery telematics can be segmented by machinery type: cranes, excavator, telescopic handling, loader and backhoe, others. According to the research, the excavator segment had the largest share in the global construction machinery telematics market. Construction machinery telematics market is further segmented by telematics feature: tracking, diagnostic, others. In 2021, the tracking segment made up the largest share of revenue generated by the construction machinery telematics market. Based on sales channel, the construction machinery telematics market is segmented into: OEM, aftermarket. Among these, the OEM segment was accounted for the highest revenue generator in 2021. On the basis of region, the construction machinery telematics market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific captured the largest share of the market in 2021.



Market Segmentation

By machinery type: cranes, excavator, telescopic handling, loader and backhoe, others

By telematics feature: tracking, diagnostic, others

By sales channel: OEM, aftermarket

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides analysis of the key companies of the industry and their detailed company profiles including Actia Group, Caterpillar Inc., CNH Industrial NV, Deere & Company, Doosan Group, Geotab Inc., Hitachi Construction Machinery Co., Ltd., Hyundai Construction Equipment, Joseph Cyril Bamford Excavators Ltd. (JCB), Komatsu Ltd., Liebherr-International AG, Octo Group S.p.A., Trimble Inc., Volvo Construction Equipment, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global construction machinery telematics market.

To classify and forecast the global construction machinery telematics market based on machinery type, telematics feature, sales channel, region.

To identify drivers and challenges for the global construction machinery telematics market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global construction machinery telematics market.



To identify and analyze the profile of leading players operating in the global construction machinery telematics market.

Why Choose This Report

Gain a reliable outlook of the global construction machinery telematics market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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CNH Industrial NV

Deere & Company

Doosan Group

Geotab Inc.

Hitachi Construction Machinery Co., Ltd.

Hyundai Construction Equipment

Joseph Cyril Bamford Excavators Ltd. (JCB)

Komatsu Ltd.

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Octo Group S.p.A.

Trimble Inc.

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