

Global Commercial Printing Market 2023-2029

<https://marketpublishers.com/r/GA052536E5A1EN.html>

Date: February 2023

Pages: 89

Price: US\$ 2,850.00 (Single User License)

ID: GA052536E5A1EN

Abstracts

Commercial printing is printing for businesses. Companies use commercial printing services to produce a large volume of printed materials. Unique formatting, finishing techniques, and large formatting are available for mass production through commercial print. The global commercial printing market size is projected to grow by USD 20.3 billion from 2023 to 2029, registering a CAGR of 0.8 percent, according to a new report by Gen Consulting Company. Key drivers include increasing sales of physical hardbound books, global growth in the packaging industry, the introduction of environmentally friendly practices such as high-quality printed packaging materials, growing corporate demand for advertising. Key drivers include increasing sales of physical hardbound books, global growth in the packaging industry, the introduction of environmentally friendly practices such as high-quality printed packaging materials, growing corporate demand for advertising.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global commercial printing market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the technology, application, and region. The global market for commercial printing can be segmented by technology: flexographic printing, gravure printing, inkjet printing, offset lithography, screen printing, others. In 2022, the offset lithography segment made up the largest share of revenue generated by the commercial printing market. Commercial printing market is further segmented by application: advertising, packaging, publishing (books, magazines, newspapers, others), others. The packaging segment was the largest contributor to the global commercial

printing market in 2022. Based on region, the commercial printing market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific is estimated to account for the largest share of the global commercial printing market.

The publishing market is further segmented into books, magazines, newspapers, others. Among these, the books segment was accounted for the highest revenue generator in 2022.

Market Segmentation

By technology: flexographic printing, gravure printing, inkjet printing, offset lithography, screen printing, others

By application: advertising, packaging, publishing (books, magazines, newspapers, others), others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Commercial Printing Market, including Acme Printing Company, Bertelsmann SE & Co. KGaA, Cenvéo Corporation, Cimpress plc, Dai Nippon Printing Co., Ltd., Duncan Print Group Ltd., Ennis, Inc., Lagardere S.A., LSC Communications, Inc. (Atlas Industries Holdings LLC), Quad/Graphics, Inc., Quebecor Inc., R.R. Donnelley & Sons Company (Atlas Industries Holdings LLC), Shanghai Jielong Group Industry Co., Ltd., Shanghai Zijiang Enterprise Group Co., Ltd., Shenzhen YUTO Packaging Technology Co., Ltd., Taylor Corporation, TC Transcontinental Inc., Toppan Printing Co., Ltd., WestRock Company, Xiamen Hexing Packaging and Printing Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global commercial printing market.

To classify and forecast the global commercial printing market based on technology, application, region.

To identify drivers and challenges for the global commercial printing market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global commercial printing market.

To identify and analyze the profile of leading players operating in the global commercial printing market.

Why Choose This Report

Gain a reliable outlook of the global commercial printing market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Flexographic printing
Gravure printing
Inkjet printing
Offset lithography
Screen printing
Others

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Advertising
Packaging
Publishing (books, magazines, newspapers, others)
Others

PART 7. MARKET BREAKDOWN BY REGION

North America
Europe
Asia-Pacific
MEA (Middle East and Africa)
Latin America

PART 8. KEY COMPANIES

Acme Printing Company
Bertelsmann SE & Co. KGaA
Cenveo Corporation
Cimpres plc
Dai Nippon Printing Co., Ltd.
Duncan Print Group Ltd.
Ennis, Inc.
Lagardere S.A.
LSC Communications, Inc. (Atlas Industries Holdings LLC)
Quad/Graphics, Inc.
Quebecor Inc.
R.R. Donnelley & Sons Company (Atlas Industries Holdings LLC)
Shanghai Jielong Group Industry Co., Ltd.
Shanghai Zijiang Enterprise Group Co., Ltd.
Shenzhen YUTO Packaging Technology Co., Ltd.
Taylor Corporation
TC Transcontinental Inc.
Toppan Printing Co., Ltd.
WestRock Company
Xiamen Hexing Packaging and Printing Co., Ltd.

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