

Global Cellophane Market Outlook 2016-2021

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Abstracts

This report provides detailed analysis of worldwide markets for Cellophane from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the Cellophane market and further lays out an analysis of the factors influencing the supply/demand for Cellophane, and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Cellophane is a thin, flexible, transparent, paperlike cellulose material made from wood pulp and used as a moistureproof wrapping. Its low permeability to air, oils, greases, bacteria and water makes it useful for food and tobacco packaging. Cellophane is in many countries a registered trade mark of Innovia Films Ltd based in Wigton, Cumbria, United Kingdom.

GCC's report, Global Cellophane Market Outlook 2016-2021, has been prepared based on the synthesis, analysis, and interpretation of information about the global Cellophane market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global Cellophane market are Innovia Films, Interfilm Holdings, Diamond Flexible Packaging, JSK, LLC, Allied Converters, Film Products, Norman Knights, Henglian Cellulose Film, Aoyang Technology.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of Cellophane industry has been provided.

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ABBREVIATIONS

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