

Global Carbon Capture, Utilization & Storage (CCUS) Market 2023

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Abstracts

The global anti-viral fabric market is expected to grow significantly in various end-use applications, reaching a market size of \$215.3 billion in 2022. The textile industry has experienced strong growth since March 2020 due to the global pandemic. Face masks and personal protective equipment (PPE) have become essential in the medical industry and for frontline workers. However, prolonged use of masks and PPE can lead to contamination and the transmission of COVID-19. Therefore, it is important to disinfect these items after each use.

To address this issue, research and development activities have focused on technologies that can neutralize the SARS-COV2 virus on fabrics. Studies have shown that copper ions, silver ions, and other chemicals can effectively kill the virus within a few hours. Companies have developed technologies that claim to eliminate the COVID-19 virus by up to 99.9% within 30 minutes to two hours. These companies have obtained patents for their anti-viral technologies and have partnered with major textile end-user companies. Key players in this market include HeiQ Materials AG, Polygiene, Rudolf GmbH, and HealthGuard Corporation Pty. Ltd.

Market Segmentation

The market is segmented based on various factors, including product and region.

Segmentation by Product

Face Masks

PPE

Bed Linen and Spreads

Bath/Toilet Linen

Kitchen Linen

Upholstery
Flooring Linen

Segmentation by Region
North America
Europe
Asia-Pacific
Rest-of-the-World

The global anti-viral fabric market is segmented into various product categories, including face masks, bed linen, personal protective equipment (PPE), bath/toilet linen, kitchen linen, upholstery, and flooring linen. Face masks are projected to hold the largest market share due to their essential role in the new normal lifestyle. Companies are actively developing advanced anti-viral fabrics for face masks.

This report examines North America, Europe, Asia-Pacific, and Rest-of-the-World regions. It identifies the factors driving the adoption of anti-viral fabrics in each region and provides a list of key market players. The Asia-Pacific region is expected to dominate the global market due to its concentration of textile companies, investment in R&D centers, and widespread use of face masks driven by a large population. Asia-Pacific leads the global textile industry, accounting for over 51% of the market share.

Competitive Landscape

Major players in the anti-viral fabric market employ various strategies to establish their market presence, including new product launches, business expansions, and partnerships. Product launches and partnerships with anti-viral technology providers are particularly prominent. Notable technology providers such as HeiQ Materials AG, SG Group, and Polygiene have licensed their technologies to textile manufacturers globally. Key companies in the market include SQ Group, Donear Industries Ltd., Peter England, KARMAN, Hollander Sleep Products, D'D?cor Home Fabrics Pvt. Ltd., Berger Paints, Diesel S.p.A, Bedgear, HealthGuard Corporation Pty. Ltd., Carrington Textiles Ltd, Takisada-Nagoya Co., Ltd., Ascend Performance Materials, Rudolf GmbH, Welspun, and Milliken & Company.

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