

Global Business Process Management (BPM) Market 2023-2029

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Abstracts

Business Process Management (BPM) refers to the systematic approach of identifying, analyzing, optimizing, and automating business processes for improved performance and efficiency. It involves using data analytics, collaboration tools, and technical solutions to streamline business processes and achieve desired outcomes. The global business process management market is projected to rise by USD 36.1 billion by 2029, according to the latest market study results. It is anticipated to expand at a CAGR of 20.55 percent during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global business process management market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the solution, deployment mode, enterprises size, end user, and region. The global market for business process management can be segmented by solution: automation, process modeling, content and document management, monitoring and optimization, integration. In 2022, the process modeling segment made up the largest share of revenue generated by the business process management market. Business process management market is further segmented by deployment mode: cloud-based, on-premise. The cloud-based segment was the largest contributor to the global business process management market in 2022. Based on enterprises size, the business process management market is segmented into: small and medium-sized enterprise, large enterprise. The large enterprise segment is estimated to account for

the largest share of the global business process management market. On the basis of end user, the business process management market also can be divided into: financial, IT, retail, manufacturing, medical, government, others. The IT segment held the largest share of the global business process management market in 2022 and is anticipated to hold its share during the forecast period. Business process management market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

Market Segmentation

By solution: automation, process modeling, content and document management, monitoring and optimization, integration

By deployment mode: cloud-based, on-premise

By enterprises size: small and medium-sized enterprise, large enterprise

By end user: financial, IT, retail, manufacturing, medical, government, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Business Process Management Market, including Accenture plc, Genpact Ltd., Infosys BPM Ltd., International Business Machines Corporation, Open Text Corporation, Pegasystems Inc., SAP SE, Software AG, Tata Consultancy Services Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global business process management market.

To classify and forecast the global business process management market based on solution, deployment mode, enterprises size, end user, region.

To identify drivers and challenges for the global business process management market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global business process management market.

To identify and analyze the profile of leading players operating in the global business process management market.

Why Choose This Report

Gain a reliable outlook of the global business process management market forecasts

from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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North America
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MEA (Middle East and Africa)
Latin America

PART 10. KEY COMPANIES

Accenture plc
Genpact Ltd.
Infosys BPM Ltd.
International Business Machines Corporation
Open Text Corporation
Pegasystems Inc.
SAP SE
Software AG
Tata Consultancy Services Ltd.

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