

Global Brain Health Supplements Market 2022-2028

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Abstracts

Evidences suggest that various supplements may benefit a person's brain health, including omega-3 fatty acids, antioxidant supplements, and B vitamins. Other common ingredients in supplements labelled for brain and cognitive health include boron, choline, CoQ10 and selenium. According to GCBH, 81 percent adults age 50 and older believe that supplements are at least somewhat important for overall health. The global brain health supplements market is anticipated to reach valuation of ~USD 6,170 million by 2028, representing a CAGR of 7.8% from 2022 to 2028 as per the latest report by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global brain health supplements market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the brain health supplements industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, application, supplement form, distribution channel, and region. The global market for brain health supplements can be segmented by product: natural molecules, herbal extracts, vitamins & minerals. The natural molecules segment held the largest revenue share in 2021. Brain health supplements market is further segmented by application: anti-aging & longevity, attention & focus, depression & mood, memory enhancement, sleep & recovery, stress & anxiety. Based on supplement form, the brain health supplements market is segmented into: capsules, others. On the basis of distribution channel, the brain health supplements market also can be divided into: supermarkets & hypermarkets, drug stores, online, other. Brain health supplements market by region is categorized into: North America, Asia Pacific, Europe, Rest of the World (ROW).

By product:

natural molecules

herbal extracts

vitamins & minerals

By application:

anti-aging & longevity

attention & focus

depression & mood

memory enhancement

sleep & recovery

stress & anxiety

By supplement form:

capsules

others

By distribution channel:

supermarkets & hypermarkets

drug stores

online

other

By region:

North America

Asia Pacific

Europe

Rest of the World (ROW)

The report has also analysed the competitive landscape of the global brain health supplements market with some of the key players being Accelerated Intelligence, Inc., AlternaScript LLC, HVMN, Inc., KeyView Labs, Inc. (Procera Health), Liftmode, Liquid Health, Inc., Natroll, LLC, Natural Factors Nutritional Products Ltd., Onnit Labs, Inc., OptiMind, Purelife bioscience Co., Ltd., Quincy Bioscience, LLC., Teva Pharmaceutical Industries Ltd., Thesis, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global brain health supplements market.

To classify and forecast the global brain health supplements market based on product, application, supplement form, distribution channel, region.

To identify drivers and challenges for the global brain health supplements market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global brain health supplements market.

To identify and analyze the profile of leading players operating in the global brain health supplements market.

Why Choose This Report

Gain a reliable outlook of the global brain health supplements market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Natural molecules
Herbal extracts
Vitamins & minerals

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Anti-aging & longevity
Attention & focus
Depression & mood
Memory enhancement
Sleep & recovery
Stress & anxiety

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Capsules
Others

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Supermarkets & hypermarkets
Drug stores
Online
Other

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North America
Asia Pacific
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Rest of the World (ROW)

PART 10. KEY COMPANIES

Accelerated Intelligence, Inc.
AlternaScript LLC
HVMN, Inc.
KeyView Labs, Inc. (Procera Health)
Liftmode
Liquid Health, Inc.
Natroll, LLC
Natural Factors Nutritional Products Ltd.
Onnit Labs, Inc.
OptiMind
Purelife bioscience Co., Ltd.
Quincy Bioscience, LLC.
Teva Pharmaceutical Industries Ltd.
Thesis

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