

# Global Bra Market, 2020-2026

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## Abstracts

A bra is a form-fitting undergarment designed to support or cover a woman's breasts. Bras are designed for a variety of purposes, including enhancing breast size, creating cleavage, or for other aesthetic or practical considerations. According to Gen Consulting Company, global bra market is projected to grow at a CAGR of 5.39% during the forecast period 2020-2026. Growing potential for bra in supermarket industry is the chief contributor for the growth of the market.

The report offers a breakdown of market shares by product, including Padded Bra, Non-Padded Bra. By application, the bra market is classified into Supermarket, Traditional Retail Store, Online Retail Store. On the basis of region, the bra industry is analyzed across North America, Europe, Asia-Pacific, South America and MEA (the Middle East, and Africa).

### By Product:

Padded Bra

Non-Padded Bra

### By Application:

Supermarket

Traditional Retail Store

Online Retail Store

By region, the market is analyzed across North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at global, regional & country level from 2020 to 2026.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

The market research report covers the analysis of key stake holders of the bra market. Some of the leading players profiled in the report include:

L Brands Inc.

Wacoal Holdings Corp.

Triumph International AG

Fast Retailing Co., Ltd.

Hanesbrands Inc.

Gunze Limited

Jockey International?Inc.

Embry Holdings Limited

SHIMAMURA Co., Ltd.

Cosmo Lady (China) Holdings Company Limited

Hongdou Group Co., Ltd.

PVH Corp.

Nike, Inc.

Chico's FAS

Under Armour, Inc.

Beijing Aimer Lingerie Co., Ltd.

ShenZhen HuiJie Group Co., Ltd.

\*list is not exhaustive, request free sample to get a complete list of companies

The base year of the study is 2019, and forecasts run up to 2026.

### Research Objective

To analyze and forecast the market size of global bra market.

To classify and forecast global bra market based on product, application.

To identify drivers and challenges for global bra market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in global bra market.

To conduct pricing analysis for global bra market.

To identify and analyze the profile of leading players operating in global bra market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc.,

besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of bra

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to bra

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