

# Global Blind Spot Object Detection System Market 2023-2029

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#### **Abstracts**

According to the latest data, the market size of the global blind spot object detection system sector is expected to rise by USD 8.2 billion with a CAGR of 14.96% by the end of 2029. The blind spot object detection system typically uses radar or ultrasonic sensors mounted on the rear bumper or sides of the vehicle to detect objects in the blind spot. When an object is detected, the system alerts the driver with a warning signal, such as a light on the side mirror or an audible alert. Blind spot object detection systems are designed to improve safety on the road by alerting drivers to potential dangers in their blind spots. They are especially useful in heavy traffic, on highways, and in parking lots where there are many vehicles and pedestrians. The blind spot object detection system typically uses radar or ultrasonic sensors mounted on the rear bumper or sides of the vehicle to detect objects in the blind spot. When an object is detected, the system alerts the driver with a warning signal, such as a light on the side mirror or an audible alert. Blind spot object detection systems are designed to improve safety on the road by alerting drivers to potential dangers in their blind spots. They are especially useful in heavy traffic, on highways, and in parking lots where there are many vehicles and pedestrians.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global blind spot object detection system market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the technology, vehicle type, and region. The global market for



blind spot object detection system can be segmented by technology: radar sensor, camera. Among these, the radar sensor segment was accounted for the highest revenue generator in 2022. Blind spot object detection system market is further segmented by vehicle type: passenger cars, commercial vehicle. The passenger cars segment is estimated to account for the largest share of the global blind spot object detection system market. Based on region, the blind spot object detection system market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific held the largest share of the global blind spot object detection system market in 2022 and is anticipated to hold its share during the forecast period.

#### Market Segmentation

By technology: radar sensor, camera

By vehicle type: passenger cars, commercial vehicle

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin

America

The report has also analysed the competitive landscape of the global blind spot object detection system market with some of the key players being Ficosa International S.A., BorgWarner Inc., Nissan Motor Co., Ltd., Denso Corporation, Magna International Inc., Valeo SA, Hitachi Astemo, Ltd., Continental AG, Robert Bosch GmbH, Daimler AG, Autoliv Inc., Gentex Corporation, Mobileye Global Inc., ZF Friedrichshafen AG, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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#### Scope of the Report

To analyze and forecast the market size of the global blind spot object detection system market.

To classify and forecast the global blind spot object detection system market based on technology, vehicle type, region.

To identify drivers and challenges for the global blind spot object detection system market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global blind spot object detection system market.

To identify and analyze the profile of leading players operating in the global blind spot object detection system market.



Why Choose This Report

Gain a reliable outlook of the global blind spot object detection system market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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Latin America



#### **PART 8. KEY COMPANIES**

Ficosa International S.A.

BorgWarner Inc.

Nissan Motor Co., Ltd.

**Denso Corporation** 

Magna International Inc.

Valeo SA

Hitachi Astemo, Ltd.

Continental AG

Robert Bosch GmbH

Daimler AG

Autoliv Inc.

**Gentex Corporation** 

Mobileye Global Inc.

ZF Friedrichshafen AG

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