

Global Beverage Packaging Market 2023-2029

<https://marketpublishers.com/r/G141AF46C310EN.html>

Date: March 2023

Pages: 86

Price: US\$ 2,750.00 (Single User License)

ID: G141AF46C310EN

Abstracts

Beverage packaging refers to the materials and designs used for containing and protecting different types of beverages, such as water, soda, beer, and juice, during storage and transportation. It aims to provide practical functionality while also conveying branding and aesthetic messages to consumers. Beverage packaging can come in various forms, such as bottles, cans, pouches, tetra packs, and cartons, each with their own advantages and disadvantages. The global beverage packaging market is expected to increase by USD 38.0 billion, at a compound annual growth rate (CAGR) of 4% from 2023 to 2029, according to the latest edition of the Global Beverage Packaging Market Report. One of the major drivers of the global beverage packaging market is the growing demand for convenience beverages, such as energy drinks and ready-to-drink tea and coffee, which require innovative and efficient packaging solutions to maintain freshness and quality. Additionally, increasing concerns about environmental sustainability have spurred the development of eco-friendly packaging materials and designs that reduce waste and minimize carbon footprint. These factors have led to the continued growth of the beverage packaging market. One of the major drivers of the global beverage packaging market is the growing demand for convenience beverages, such as energy drinks and ready-to-drink tea and coffee, which require innovative and efficient packaging solutions to maintain freshness and quality. Additionally, increasing concerns about environmental sustainability have spurred the development of eco-friendly packaging materials and designs that reduce waste and minimize carbon footprint. These factors have led to the continued growth of the beverage packaging market.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global beverage packaging market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors'

approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the material, product, application, and region. The global market for beverage packaging can be segmented by material: plastic, metal, glass, paperboard. According to the research, the plastic segment had the largest share in the global beverage packaging market. Beverage packaging market is further segmented by product: bottles, cans, pouches, cartons, beer kegs. In 2022, the bottles segment made up the largest share of revenue generated by the beverage packaging market. Based on application, the beverage packaging market is segmented into: carbonated drinks, alcoholic beverages, bottled water, milk, fruit and vegetable juices, energy drinks, plant-based drinks, others. Among these, the bottled water segment was accounted for the highest revenue generator in 2022. On the basis of region, the beverage packaging market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific captured the largest share of the market in 2022.

Market Segmentation

By material: plastic, metal, glass, paperboard

By product: bottles, cans, pouches, cartons, beer kegs

By application: carbonated drinks, alcoholic beverages, bottled water, milk, fruit and vegetable juices, energy drinks, plant-based drinks, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides analysis of the key companies of the industry and their detailed company profiles including Amcor plc, Ardagh Group, Ball Corporation, Berry Global, Inc., CCL Industries, Inc., China Baowu Group, CPMC Holdings Ltd., Crown Holdings, Inc., Ecolean AB, Mondi plc, O-i Glass, Inc., Shanghai Zijiang Enterprise Group Co., Ltd., Silgan Holdings, Inc., Sonoco Products Company, Tetra Pak International SA, Verallia SA, Vetropack Holding Ltd., Vidrala S.A., Zhejiang Otor Container Technology Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global beverage packaging market.

To classify and forecast the global beverage packaging market based on material, product, application, region.

To identify drivers and challenges for the global beverage packaging market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global beverage packaging market.

To identify and analyze the profile of leading players operating in the global beverage packaging market.

Why Choose This Report

Gain a reliable outlook of the global beverage packaging market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Latin America

PART 9. KEY COMPANIES

Amcor plc
Ardagh Group
Ball Corporation
Berry Global, Inc.
CCL Industries, Inc.
China Baowu Group
CPMC Holdings Ltd.
Crown Holdings, Inc.
Ecolean AB
Mondi plc
O-i Glass, Inc.
Shanghai Zijiang Enterprise Group Co., Ltd.
Silgan Holdings, Inc.
Sonoco Products Company
Tetra Pak International SA
Verallia SA
Vetropack Holding Ltd.
Vidrala S.A.
Zhejiang Otor Container Technology Co., Ltd.

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