

Global Beauty and Personal Care Products Market 2022-2028

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Abstracts

Beauty and personal care is an art field that addresses the looks and health of someone's hair, nails, and skin. This field encompasses a wide range of products include, for example, skin moisturizers, perfumes, lipsticks, fingernail polishes, eye and facial makeup preparations, shampoos, permanent waves, hair colors, toothpastes, and deodorants. According to market research study published by Gen Consulting Company, the market size of the global beauty and personal care products sector is expected to rise by USD 142 billion with a CAGR of 4.3% by the end of 2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global beauty and personal care products market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the beauty and personal care products industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, price range, type, distribution channel, and region. The global market for beauty and personal care products can be segmented by product: bath and shower, color cosmetics, deodorants and fragrances, hair care, men's grooming, oral care, skin care, others. The skin care segment captured the largest share of the market in 2021. Beauty and personal care products market is further segmented by price range: mass, premium. Based on type, the beauty and personal care products market is segmented into: vegan, organic, inorganic. On the basis of distribution channel, the beauty and personal care products market also can be divided into: convenience stores, e-commerce, pharmacies & drug stores, specialty stores, supermarkets & hypermarkets, others. Beauty and personal care products market by

region is categorized into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By product:

bath and shower

color cosmetics

deodorants and fragrances

hair care

men's grooming

oral care

skin care

others

By price range:

mass

premium

By type:

vegan

organic

inorganic

By distribution channel:

convenience stores

e-commerce

pharmacies & drug stores

specialty stores

supermarkets & hypermarkets

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The global beauty and personal care products market report offers detailed information on several market vendors, including Beiersdorf AG, Colgate-Palmolive Company, Coty Inc., Johnson & Johnson Inc., Kao Corporation, L'Occitane Groupe S.A., L'Oreal SA, Natura & Co., Oriflame Holding AG, Procter & Gamble Company (P&G), Revlon, Inc., Shiseido Company Limited, The Estee Lauder Inc., Unilever PLC, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global beauty and personal care products market.

To classify and forecast the global beauty and personal care products market based on product, price range, type, distribution channel, region.

To identify drivers and challenges for the global beauty and personal care products market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global beauty and personal care products market.

To identify and analyze the profile of leading players operating in the global beauty and personal care products market.

Why Choose This Report

Gain a reliable outlook of the global beauty and personal care products market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Others

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Mass
Premium

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Vegan
Organic
Inorganic

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Convenience stores
E-commerce
Pharmacies & drug stores
Specialty stores
Supermarkets & hypermarkets
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Asia Pacific
Europe
North America
Rest of the World (RoW)

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Beiersdorf AG
Colgate-Palmolive Company
Coty Inc.
Johnson & Johnson Inc.
Kao Corporation
L'Occitane Groupe S.A.
L'Oreal SA
Natura & Co.
Oriflame Holding AG
Procter & Gamble Company (P&G)
Revlon, Inc.
Shiseido Company Limited
The Estee Lauder Inc.
Unilever PLC

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