

# Global Bar Soap Market 2023

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## Abstracts

Bar soap effectively removes dirt, oils, and impurities from the skin, helping to keep the body clean and refreshed. Some bar soaps contain moisturizing ingredients, such as glycerin or shea butter, which can help hydrate the skin while cleansing, leaving it feeling soft and smooth. The global bar soap market is expected to increase by USD 7.6 billion, at a compound annual growth rate (CAGR) of 5.8% from 2023 to 2029, according to the latest edition of the Global Bar Soap Market Report.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product, application, distribution channel, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for bar soap can be segmented by product: natural soap, synthetic soap. According to the research, the synthetic soap segment had the largest share in the global bar soap market.

Bar soap market is further segmented by application: body and skin care, facial care, hair care. In 2022, the body and skin care segment made up the largest share of revenue generated by the bar soap market.

Based on distribution channel, the bar soap market is segmented into: grocery and convenience stores, online retailers, specialty stores, supermarkets and hypermarkets,

others. Among these, the supermarkets and hypermarkets segment was accounted for the highest revenue generator in 2022.

On the basis of region, the bar soap market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific captured the largest share of the market in 2022.

The report also provides analysis of the key companies of the industry and their detailed company profiles including Alicorp S.A.A., Amway Corporation, Beiersdorf AG, Boticario Produtos de Beleza Ltda (Grupo Boticario), Casa Granado Laboratorios Farmacias e Drogarias SA, Cholayil Private Limited, Colgate-Palmolive Company, Cosmetique Asia Corporation, Cow Brand Soap Kyoshinsha Co., Ltd., Evyap Sabun Yag Gliserin Sanayi Ve Ticaret AS, Fabrica de Jabon La Corona, S.A. de C.V., Flora Produtos de Higiene e Limpeza S.A., Galderma S.A., Godrej Industries Limited, Henkel AG & Co. KGaA, HRB Brands, LLC, IFFCO UAE, ITC Limited, Johnson & Johnson (J&J), Kao Corporation, Karnataka Soaps and Detergents Limited, Kimberly-Clark Corporation, LG Household & Health Care Ltd., L'Occitane International S.A., Lush Retail Ltd., Natura & Co, Nice Group Co., Ltd., Patanjali Ayurved Ltd., PT. Bina Karya Prima, PZ Cussons plc, Reckitt Benckiser Group plc, Shanghai Jahwa United Co., Ltd., The Procter & Gamble Company, Unilever plc, Wipro Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

### Why Choose This Report

Gain a reliable outlook of the global bar soap market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Market Segments Covered in Global Bar Soap Industry Analysis:

### i.) Product

Natural soap

Synthetic soap

### ii.) Application

Body and skin care

Facial care

Hair care

### iii.) Distribution channel

Grocery and convenience stores

Online retailers

Specialty stores

Supermarkets and hypermarkets

Others

### iv.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

## Contents

### **PART 1. INTRODUCTION**

- 1.1 Description
- 1.2 Objectives of The Study
- 1.3 Market Segment
- 1.4 Years Considered for The Report
- 1.5 Currency
- 1.6 Key Target Audience

### **PART 2. RESEARCH METHODOLOGY**

- 2.1 Primary Research
- 2.2 Secondary Research

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

- 4.1 Introduction
- 4.2 Drivers
- 4.3 Restraints

### **PART 5. GLOBAL BAR SOAP MARKET BY PRODUCT**

- 5.1 Natural soap
- 5.2 Synthetic soap

### **PART 6. GLOBAL BAR SOAP MARKET BY APPLICATION**

- 6.1 Body and skin care
- 6.2 Facial care
- 6.3 Hair care

### **PART 7. GLOBAL BAR SOAP MARKET BY DISTRIBUTION CHANNEL**

- 7.1 Grocery and convenience stores

- 7.2 Online retailers
- 7.3 Specialty stores
- 7.4 Supermarkets and hypermarkets
- 7.5 Others

## **PART 8. GLOBAL BAR SOAP MARKET BY REGION**

- 8.1 North America
- 8.2 Europe
- 8.3 Asia-Pacific
- 8.4 MEA (Middle East and Africa)
- 8.5 Latin America

## **PART 9. COMPANY PROFILES**

- 9.1 Alicorp S.A.A.
- 9.2 Amway Corporation
- 9.3 Beiersdorf AG
- 9.4 Boticario Produtos de Beleza Ltda (Grupo Boticario)
- 9.5 Casa Granado Laboratorios Farmacias e Drogarias SA
- 9.6 Cholayil Private Limited
- 9.7 Colgate-Palmolive Company
- 9.8 Cosmetique Asia Corporation
- 9.9 Cow Brand Soap Kyoshinsha Co., Ltd.
- 9.10 Evyap Sabun Yag Gliserin Sanayi Ve Ticaret AS
- 9.11 Fabrica de Jabon La Corona, S.A. de C.V.
- 9.12 Flora Produtos de Higiene e Limpeza S.A.
- 9.13 Galderma S.A.
- 9.14 Godrej Industries Limited
- 9.15 Henkel AG & Co. KGaA
- 9.16 HRB Brands, LLC
- 9.17 IFFCO UAE
- 9.18 ITC Limited
- 9.19 Johnson & Johnson (J&J)
- 9.20 Kao Corporation
- 9.21 Karnataka Soaps and Detergents Limited
- 9.22 Kimberly-Clark Corporation
- 9.23 LG Household & Health Care Ltd.
- 9.24 L'Occitane International S.A.

- 9.25 Lush Retail Ltd.
  - 9.26 Natura & Co
  - 9.27 Nice Group Co., Ltd.
  - 9.28 Patanjali Ayurved Ltd.
  - 9.29 PT. Bina Karya Prima
  - 9.30 PZ Cussons plc
  - 9.31 Reckitt Benckiser Group plc
  - 9.32 Shanghai Jahwa United Co., Ltd.
  - 9.33 The Procter & Gamble Company
  - 9.34 Unilever plc
  - 9.35 Wipro Ltd.
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