

Global Baby Powder Market, 2020-2026

<https://marketpublishers.com/r/GE0F3C8A1B7AEN.html>

Date: April 2020

Pages: 118

Price: US\$ 3,000.00 (Single User License)

ID: GE0F3C8A1B7AEN

Abstracts

Baby powder absorbs moisture well and helps cut down on friction, making it useful for keeping skin dry and helping to prevent rashes. According to Gen Consulting Company, global baby powder market is expected to reach USD 973.43 million by the end of 2026, expanding at a CAGR of 4.75% over the forecast period i.e. 2020-2026. Growing potential for organic baby powder is the chief contributor for the growth of the market. According to Gen Consulting Company, global baby powder market is projected to grow at a CAGR of 4.75% during the forecast period 2020-2026. Growing potential for baby powder in industry is the chief contributor for the growth of the market.

The baby powder market is segmented on the basis of product, distribution channel and region. The report offers a breakdown of market shares by product, including Organic Baby Powder, Synthetic Baby Powder. By distribution channel, the baby powder market is divided into Offline, Online. On the basis of region, the baby powder industry is analyzed across North America, Europe, Asia-Pacific, South America and MEA (the Middle East, and Africa).

By Product:

Organic Baby Powder

Synthetic Baby Powder

By Distribution Channel:

Offline

Online

By region, the market is analyzed across North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at global, regional & country level from 2020 to 2026.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

The market research report covers the analysis of key stake holders of the baby powder market. Some of the leading players profiled in the report include:

Anti Monkey Butt Corp.

Artsana S.p.A.

Asahi Group Foods, Ltd.

Babuline Pharma Pvt. Ltd

Burt's Bees, Inc.

Carefor Co., Ltd.

Church & Dwight Australia Pty Ltd

Fiveram Group

Frezyderm S.A.

GAIA Skin Naturals

Goodbaby Child Products Co., Ltd

Johnson & Johnson Inc.

Mann & Schröder GmbH

Mothercare Plc

Pigeon Corporation

PZ Cussons plc

SCS Direct Inc

The Himalaya Drug Company

Tianjin Yumeijing Group Co., Ltd.

Unilever PLC

*list is not exhaustive, request free sample to get a complete list of companies

The base year of the study is 2019, and forecasts run up to 2026.

Research Objective

To analyze and forecast the market size of global baby powder market.

To classify and forecast global baby powder market based on product, distribution channel, and region.

To identify drivers and challenges for global baby powder market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in global baby powder

market.

To conduct pricing analysis for global baby powder market.

To identify and analyze the profile of leading players operating in global baby powder market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of baby powder

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to baby powder

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*LIST IS NOT EXHAUSTIVE

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