

Global Baby Bottles Market 2023

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Abstracts

Description

The global baby bottles market is projected to experience notable expansion according to recent estimates, anticipated to increase in value by approximately USD 0.9 billion throughout the forecast period concluding in 2029. A projected compound annual growth rate of 5.2% over this timeline signals continued strengthening of this sector.

Market growth is expected to be stimulated by rising promotional initiatives amplifying product awareness combined with elevated adoption of infant formulas worldwide. Affordability and convenience render formulas an appealing supplementation or alternative to traditional breastfeeding, consequently bolstering demand for complementary feeding accessories.

Additionally, innovations like introduction of Bisphenol-A (BPA) free bottle variants represent a significant trend positively influencing demand. BPA is an industrial chemical recognized to mimic hormones once ingested, correlated with developmental, reproductive and cardiac issues in studies. Regulatory bodies and consumers increasingly seek BPA absence from children's products. Responding to such risks and preferences, leading brands actively market BPA-free formulations, appealing to safety-conscious parents. Eliminating BPA supports adherence to prevailing standards while assuaging doubts, important for retaining client trust. As scientific understanding of endocrine disruptors deepens, proactive removal of questionable components preserves firm reputations.

Market Segmentation

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the material type, distribution channel, and

region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

- Material type: glass, plastic, silicone, stainless steel
- Distribution channel: hypermarkets and supermarkets, online stores, specialty stores, others
- Region: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America

The global baby bottle market can be categorized based on material composition. Historically, plastic variants accounted for the largest value share due to widespread availability and affordable pricing relative to alternatives.

However, growing health concerns over potentially toxic chemical leaching from certain plastics is prompting some parents to consider glass, stainless steel, and silicone bottles instead. Plastics do offer advantages in terms of lightweight portability and resistance to breakage versus more fragile glass. But studies correlating plasticizer exposure to developmental and reproductive issues have generated skepticism, particularly regarding polycarbonate and polyvinyl chloride bottle types historically on the market.

In response, leading US baby product manufacturers have phased out Bisphenol-A (BPA) usage from their plastic bottle production lines. BPA is an industrial chemical acknowledged to mimic estrogen in the human body once ingested, with effects still under extensive investigation. While “BPA-free” labeling has since proliferated bottles, ongoing research continues exploring impacts and potential replacements for other plasticizing compounds.

These developments reflect an evolving risk landscape wherein precaution increasingly guides parental choice. Stakeholders recognize consumer sentiment strongly prioritizes perceived safety despite costs potentially exceeding plastic alternatives. Additionally, versatile hybrid designs exist merging benefits %li%silicone bottles paired with stainless steel cups provide an example.

The global baby bottles market can also be analyzed based on geographic region. The

Asia Pacific market is anticipated to expand at the highest compound annual growth rate between 2023 and 2029. A confluence of socioeconomic and cultural factors uniquely positions the Asia Pacific region for notable gains. Firstly, China represents a major manufacturing hub for baby products owing to lower production costs. Manufacturing consolidation has endowed the region with efficient supply chain infrastructure.

Concurrently, rising female workforce participation throughout Asia Pacific's developing markets has spurred reliance on convenient infant feeding accessories. Increasing disposable incomes have augmented willingness to invest in child rearing products perceived as advancing hygiene standards.

Education initiatives have also enhanced understanding of infant nutritional requirements and safety, cultivating affinity for specialized products. Market penetration of innovative branded bottles resonates with regional customers prioritizing quality and functionality. At the same time, value consciousness remains pronounced. Affordable plastic variants from companies like Pigeon, Avent and NUK have found widespread popularity. However, gains are broadening as hygiene awareness stimulates consideration of more premium silicone and glass alternatives offering perceived health assurances.

Major Companies and Competitive Landscape

The market research report covers the analysis of key stake holders of the global baby bottles market. Some of the leading players profiled in the report include Artsana S.p.A., Babisil International Ltd., Beijing Shenchuang Century Information Technology Co., Ltd. (Thyseed), Comotomo, Inc., Evenflo Feeding, Inc., Goodbaby International Holdings Limited, Handi-Craft Company (Dr. Brown's Baby), Koninklijke Philips N.V., Mayborn Group Limited, Medela AG, Mothercare plc, Munchkin, Inc., Newell Brands Inc. (NUK), Nutrits Ltd. (Nanobebe), Pacific Baby Inc., Pigeon Corporation, Pura Stainless LLC, Quick Retailing Pte. Ltd. (Evorie), Richell Corporation, Zhejiang Rikang Baby Products Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Scope of the Report

To analyze and forecast the market size of the global baby bottles market.

To classify and forecast the global baby bottles market based on material type,

distribution channel, region.

To identify drivers and challenges for the global baby bottles market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global baby bottles market.

To identify and analyze the profile of leading players operating in the global baby bottles market.

Why Choose This Report

Gain a reliable outlook of the global baby bottles market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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