

Global Automotive Wrap Films Market 2023-2029

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Abstracts

According to the latest research, the global automotive wrap films market is poised to grow by USD 15.8 billion during 2023-2029, progressing at a CAGR of 21.18% during the forecast period. Automotive wrap films are a popular alternative to traditional paint jobs as they are more affordable and can be applied much faster. They can also be easily removed or changed if the owner wants to update the vehicle's look. In addition to their aesthetic benefits, wrap films can also protect the underlying paint from scratches, chips, and other damage caused by road debris and weather conditions. Automotive wrap films are a popular alternative to traditional paint jobs as they are more affordable and can be applied much faster. They can also be easily removed or changed if the owner wants to update the vehicle's look. In addition to their aesthetic benefits, wrap films can also protect the underlying paint from scratches, chips, and other damage caused by road debris and weather conditions.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global automotive wrap films market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, vehicle type, distribution channel, and region. The global market for automotive wrap films can be segmented by product: cast film, calendared film. Globally, the cast film segment made up the largest share of the automotive wrap films market. Automotive wrap films market is further segmented by vehicle type: passenger cars, LCV, HCV. The passenger cars segment captured the largest share of the market in 2022. Based on distribution channel, the automotive wrap films market is segmented into: online, offline. According to the research, the offline

segment had the largest share in the global automotive wrap films market. On the basis of region, the automotive wrap films market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the largest revenue share in 2022.

The offline market is further segmented into direct, indirect. The indirect segment was the largest contributor to the global automotive wrap films market in 2022.

Market Segmentation

By product: cast film, calendered film

By vehicle type: passenger cars, LCV, HCV

By distribution channel: online, offline

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global automotive wrap films market report offers detailed information on several market vendors, including 3M Company, Arlon Graphics, LLC, Avery Dennison Corporation, HEXIS S.A.S., Kay Premium Marking Films Ltd., ORAFOL Europe GmbH, Guangzhou Carbins Film Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global automotive wrap films market.

To classify and forecast the global automotive wrap films market based on product, vehicle type, distribution channel, region.

To identify drivers and challenges for the global automotive wrap films market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global automotive wrap films market.

To identify and analyze the profile of leading players operating in the global automotive wrap films market.

Why Choose This Report

Gain a reliable outlook of the global automotive wrap films market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Arlon Graphics, LLC

Avery Dennison Corporation

HEXIS S.A.S.

Kay Premium Marking Films Ltd.

ORAFOL Europe GmbH

Guangzhou Carbins Film Co., Ltd.

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