

# Global Automotive NVH Materials Market 2022-2028

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## Abstracts

Noise, vibration, and harshness (NVH), also referred to as noise and vibration (N&V), is the study and adjustment of noise and vibration characteristics in vehicles, particularly cars or trucks. NVH control is one of the major design objectives in today's automobiles, since NVH affects ride quality, drivability and occupant comfort. The market for automotive nvh materials worldwide is expected to reach USD 9,001 million by 2028, recording a CAGR of 3.3% over the forecast period as per the latest report by Gen Consulting Company. Growing awareness regarding the advantages of NVH reduction and acoustic management, the shifting consumer preferences towards comfort, and ride experience in passenger cars, economic growth and the increasing disposable income are the key factors driving market growth. Growing awareness regarding the advantages of NVH reduction and acoustic management, the shifting consumer preferences towards comfort, and ride experience in passenger cars, economic growth and the increasing disposable income are the key factors driving market growth.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global automotive nvh materials market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the automotive nvh materials industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, application, vehicle type, and region. The global market for automotive nvh materials can be segmented by product: fiber, foams, rubber, others. The rubber segment is estimated to account for the largest share of the global automotive nvh materials market. Automotive nvh materials market is further segmented by application: absorber, damper, isolator, others. The damper segment held the largest revenue share in 2021. Based on vehicle type, the automotive nvh materials market is

segmented into: passenger cars, HCVs, LCVs. Globally, the passenger cars segment made up the largest share of the automotive nvh materials market. On the basis of region, the automotive nvh materials market also can be divided into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By product:

- fiber
- foams
- rubber
- others

By application:

- absorber
- damper
- isolator
- others

By vehicle type:

- passenger cars
- HCVs
- LCVs

By region:

- Asia Pacific

Europe

North America

Rest of the World (RoW)

On the basis of country level, the market of automotive nvh materials is sub divided into USA, Canada, Mexico, Germany, France, United Kingdom, Italy, Spain, China, Japan, India, South Korea, Brazil.

The report has also analysed the competitive landscape of the global automotive nvh materials market with some of the key players being BASF SE, Boyd Corporation, Celanese Corporation, China Petroleum & Chemical Corporation (Sinopec), Covestro AG, Dana Incorporated, Exxon Mobil Corporation, Huntsman Corporation, John Cotton Group Ltd (Nonwovens Division), LyondellBasell Industries N.V., Material Sciences Corporation, Mitsui Chemicals Inc., NVH Korea Inc., Recticel S.A., Rogers Corporation, Roush Industries, Inc., SIKA AG, Sumitomo Riko Co. Ltd., The 3M Company, The Dow Chemical Company, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global automotive nvh materials market.

To classify and forecast the global automotive nvh materials market based on product, application, vehicle type, region.

To identify drivers and challenges for the global automotive nvh materials market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global automotive nvh materials market.

To identify and analyze the profile of leading players operating in the global automotive nvh materials market.

### Why Choose This Report

Gain a reliable outlook of the global automotive nvh materials market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Celanese Corporation

China Petroleum & Chemical Corporation (Sinopec)

Covestro AG

Dana Incorporated

Exxon Mobil Corporation

Huntsman Corporation

John Cotton Group Ltd (Nonwovens Division)

LyondellBasell Industries N.V.

Material Sciences Corporation

Mitsui Chemicals Inc.

NVH Korea Inc.

Recticel S.A.

Rogers Corporation

Roush Industries, Inc.

SIKA AG

Sumitomo Riko Co. Ltd.

The 3M Company

The Dow Chemical Company

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