

Global Automotive Infotainment System Market 2022-2028

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Abstracts

The global automotive infotainment system market size is projected to grow by USD 11.6 billion from 2022 to 2028, registering a CAGR of 6.5 percent, according to a new report by Gen Consulting Company.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global automotive infotainment system market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the automotive infotainment system industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the installation type, vehicle type, and region. The global market for automotive infotainment system can be segmented by installation type: in-dash infotainment, rear seat infotainment. In 2021, the in-dash infotainment segment made up the largest share of revenue generated by the automotive infotainment system market. Automotive infotainment system market is further segmented by vehicle type: passenger car, commercial vehicle. The passenger car segment was the largest contributor to the global automotive infotainment system market in 2021. Based on region, the automotive infotainment system market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific is estimated to account for the largest share of the global automotive infotainment system market.

Market Segmentation

By installation type: in-dash infotainment, rear seat infotainment

By vehicle type: passenger car, commercial vehicle

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Automotive Infotainment System Market, including Alpine Electronics Inc., Aptiv plc, Continental AG, Denso Corporation, Harman International Industries Inc., JVC Kenwood Corporation, Magnetic Marelli S.p.A., Mitsubishi Electric Corporation, Pioneer Corporation, Robert Bosch GmbH, Visteon Corporation, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global automotive infotainment system market.

To classify and forecast the global automotive infotainment system market based on installation type, vehicle type, region.

To identify drivers and challenges for the global automotive infotainment system market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global automotive infotainment system market.

To identify and analyze the profile of leading players operating in the global automotive infotainment system market.

Why Choose This Report

Gain a reliable outlook of the global automotive infotainment system market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Aptiv plc

Continental AG

Denso Corporation

Harman International Industries Inc.

JVC Kenwood Corporation

Magnetic Marelli S.p.A.

Mitsubishi Electric Corporation

Pioneer Corporation

Robert Bosch GmbH

Visteon Corporation

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