

# Global Automatic Garage Door Operators Market 2023

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## Abstracts

The global automatic pool cleaner market is projected to grow at a CAGR of 7.8%, reaching USD 3.54 billion by 2029. This growth is driven by the demand for convenient and efficient pool cleaning solutions. Automatic pool cleaners employ advanced technologies such as sensors, artificial intelligence, and remote-control systems to ensure thorough cleaning and optimize energy efficiency. Factors such as the increasing number of residential and commercial pools, adoption of smart home technology, and emphasis on water conservation contribute to market growth. Technological advancements and rising awareness about pool hygiene fuel market expansion. Urbanization, a desire for a sophisticated lifestyle, and higher disposable incomes drive the demand for automatic pool cleaners. Residential and commercial infrastructure developments, construction, and renovation activities involving swimming pools also contribute to market growth. The rise in the luxury lifestyle market, including hotels, resorts, spas, and wellness facilities, further drives the automatic pool cleaner market. The spa industry's growth promotes health and wellness, increasing the demand for pool cleaning equipment. Lack of awareness in emerging economies is a challenge for the market. Manufacturers should focus on educating consumers and exploring new distribution channels to overcome this challenge.

### Market Segmentation

The market is segmented based on various factors, including product, type, distribution channel, end-user, and geography.

#### Segmentation by Product

Suction Side Pool Cleaners

Pressure Side Pool Cleaners

Robotic Side Pool Cleaners

#### Segmentation by Type

In-ground Pool Cleaner

Above-ground Pool Cleaner

In & Above Ground Cleaner

Segmentation by Distribution Channel

Indirect Distribution Channel

Direct Distribution Channel

Segmentation by End-user

Residential

Non-Residential

Segmentation by Geography

North America – US, Canada

Europe – Germany, France, UK, Italy, Spain

Asia-Pacific - China, Japan, India, South Korea, Australia

Latin America - Brazil, Mexico, Argentina

Middle East & Africa – South Africa, GCC

The residential segment currently dominates the global automatic pool cleaner market due to factors such as rising disposable income, urbanization, and a desire for a sophisticated lifestyle. Distribution networks providing domestic after-sales services have also contributed to this segment's strength. While commercial applications have potential, the residential segment is primarily driven by established markets in the US, Europe, and Asia-Pacific. However, there is room for growth in emerging economies. Continuous innovation and user-friendly products will sustain the significance of the residential segment. The non-residential segment, especially in new buildings and pool renovations, is expected to experience high growth opportunities. The Asia-Pacific region will witness the fastest revenue growth. The market can be segmented into suction-side, pressure-side, and robotic automatic pool cleaners. Suction-side cleaners are affordable and easy to operate. Pressure-side cleaners use pool pump pressure and have separate debris bags. Robotic cleaners are advanced and efficient, with their own filtration systems. The choice depends on budget, pool size, and personal preferences. In-ground pools require more advanced cleaners, while above-ground pools are easier to clean with simpler models. The increasing popularity of above-ground pools has led to a demand for specialized pool cleaners designed for these pools. Manufacturers are developing more specialized cleaners to cater to the unique needs of above-ground pools.

The global automatic pool cleaner market is primarily distributed through online sales, retail sales, and direct sales. Online sales have gained popularity due to the rise of e-commerce and increased smartphone and internet usage worldwide. Platforms like Amazon, Walmart, and Alibaba offer a wide range of automatic pool cleaners at competitive prices. Retail sales include specialty stores, hypermarkets, and supermarkets, providing a convenient option for consumers. Direct sales involve manufacturers or authorized distributors selling products directly to consumers. This channel is used for premium and high-end products that require personalized sales support and installation services. Manufacturers are focusing on improving distribution networks and after-sales services to enhance customer loyalty and gain a competitive edge.

North America and Europe are the leading markets for automatic pool cleaners, driven by high swimming pool penetration rates and advanced technology adoption. In 2022, North America held the largest global market share at over 44.6%, with the US being a key player in this region. The US is experiencing a rise in green buildings, particularly in cities like Austin, leading to an increase in swimming pools and the demand for automatic pool cleaners. Europe, on the other hand, has a higher concentration of swimming pools, specifically in countries like France, Italy, and Spain, where there is a strong interest in cleaning solution devices. Moreover, Europe is known for its adoption of sophisticated products and is home to industry-leading companies like Hayward and Pentair. The Asia-Pacific region is projected to witness significant growth in the automatic pool cleaner market due to increasing demand in countries such as China, Japan, India, and Australia. Factors driving this growth include rapid urbanization, rising disposable income, and growing awareness of the benefits of owning a swimming pool. Additionally, the expansion of the construction industry, particularly in the residential sector, is expected to contribute to the growth of the automatic pool cleaner market in the Middle East, Africa, and South America.

### Competitive Landscape

The global automatic pool cleaner market is highly competitive, with both local and international players vying for market share. Key market dominators include Hayward Industries, Maytronics, Zodiac Pool Solutions, Waterco, and Pentair. These companies invest in research and development to introduce innovative products and expand their distribution networks to meet the increasing demand for automated pool cleaners. Other notable contributors to the market include Kokido Development Limited, SmartPool, iRobot Corporation, Fluidra, and Aqua Products. The industry is marked by intense competition, price competition, and frequent product launches, which pose challenges for new entrants. Market players employ strategies such as partnerships, collaborations,

and mergers & acquisitions to strengthen their market presence and expand their customer base. Additionally, companies prioritize improving after-sales services to enhance their brand reputation and foster customer loyalty. Key companies profiled in this report include Aiper, BWT Holding, Fluidra, Hayward Industries, Maytronics, Pentair, Tianjin Wangyuan, Ananya Creations, Chasing-Innovation, Gulfstream Manufacturing, Kreepy Krauly, Mariner 3S, Milagrow Robots, Paxcess, Rockrocker, Trident, Water Tech Corp, WEDA- Dammann & Westerkamp, Xiamen Fast Cleaner, and Zucchetti Centro Sistemi.

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