Global Augmented Reality in Agriculture Market 2022-2028

Abstracts

According to market research study published by Gen Consulting Company, the market size of the global AR in agriculture sector is expected to rise by USD 4.5 million with a CAGR of 31.2% by the end of 2028.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global AR in agriculture market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the AR in agriculture industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the solution, application, and region. The global market for AR in agriculture can be segmented by solution: hardware, software, service. According to the research, the software segment had the largest share in the global AR in agriculture market. AR in agriculture market is further segmented by application: indoor farming, outdoor farming. In 2021, the indoor farming segment made up the largest share of revenue generated by the AR in agriculture market. Based on region, the AR in agriculture market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Among these, North America was accounted for the highest revenue generator in 2021.

Market Segmentation

By solution: hardware, software, service

By application: indoor farming, outdoor farming

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Augmented Reality in Agriculture Market, including Amazone H. Dreyer GmbH & Co. KG, Anarky Labs Oy, Claas KGaA mbH, CNH Industrial N.V. (Augmenta), EON Reality, Inc., Grow Glide, LLC., Nedap Livestock Management, Plant Vision, Program-Ace LLC, Rams Creative Technologies Pvt. Ltd., Think-Digital, LLC, Vaderstad AB, Visual Logic, LLC, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global AR in agriculture market.

To classify and forecast the global AR in agriculture market based on solution, application, region.

To identify drivers and challenges for the global AR in agriculture market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global AR in agriculture market.

To identify and analyze the profile of leading players operating in the global AR in agriculture market.

Why Choose This Report

Gain a reliable outlook of the global AR in agriculture market forecasts from

2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Asia-Pacific
MEA (Middle East and Africa)

Latin America

PART 8. KEY COMPANIES

Amazone H. Dreyer GmbH & Co. KG

Anarky Labs Oy

Claas KGaA mbH

CNH Industrial N.V. (Augmenta)

EON Reality, Inc.

Grow Glide, LLC.

Nedap Livestock Management

Plant Vision

Program-Ace LLC

Rams Creative Technologies Pvt. Ltd.

Think-Digital, LLC

Vaderstad AB

Visual Logic, LLC

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